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For Immediate Release

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Hirose Electric Micro USB Connector Series: ZX

Mansfield, Texas, USA — April 17, 2009 - Mouser Electronics, Inc., known for its rapid introduction of the newest products, today announced it is stocking new product from Hirose Electric.

Hirose Electric offers the Micro-USB Connector, ZX series, that complies with physical, electrical, and environmental requirements of USB 2.0 standard. Receptacles and plugs are available in a wide variety of mounting and termination configurations, permitting their use in various applications. 60% smaller than the standard Mini-B connector, the Micro-USB ZX series allow high-speed data transfer of 480Mbps.

Applications for the Hirose connector are mobile phones, PDA, portable music players, digital cameras, digital camcorders, and other applications requiring high reliability Micro-B interface connectors.

To learn more, visit <http://www.mouser.com/hiroseconnector>.

Mouser Electronics is the only major distributor to publish a new 2,184+ page print catalog every 90 days. In addition, its website with interactive online catalog is updated daily, contains more than a million products for easy online purchase, provides over 1.5 million cross-references, as well as more than 900,000 downloadable data sheets, supplier-specific reference designs, application notes, and other technical design information.

About Mouser

Mouser Electronics, Inc. is an electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers. Mouser.com features more than a million products online from more than 390 manufacturers. Mouser's 2,184+ page catalog is published every 90 days, providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 280,000 customers in 170 countries from its 432,000 sq. ft. state-of-the-art facility in Mansfield, Texas. For more information, visit www.mouser.com.

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About Hirose Electric

Hirose Electric Company specializes in the manufacture of connectors and has been a contributor to the development of the electronics sector for over 70 years. Their modest and humble business philosophy of seeking wisdom from all sources and incorporating that knowledge to maintain high quality and efficiency has earned Hirose a loyal customer base. Hirose is also committed to environmental issues in the manufacture of connectors such as coaxial connectors, FFC / FPC connectors, and single and double row connectors. For more information, visit <http://www.hiroseusa.com/>.

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