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## For Immediate Release

### **Check out the New Freescale Semiconductor MCIMX53SMD SABRE Platform for Tablets Based on i.MX53**

**October 06, 2011** - [Mouser Electronics, Inc.](http://www.mouser.com), regarded as a top design engineering resource and global distributor for semiconductors and electronic components, today announced it is stocking new product from Freescale Semiconductor.

The Freescale Semiconductor MCIMX53SMD SABRE Platform for tablets showcases the well-integrated, high-performance i.MX53 series of multimedia applications processors based on ARM Cortex™ -A8 with speeds up to 1GHz. The Freescale MCIMX53SMD SABRE Platform is designed with a tablet look and feel and targets any mobile device requiring low power and a high-quality user experience. The SABRE Platform allows you to hold in your hands and evaluate the full multimedia performance capabilities of the i.MX53 family, including 1080p video decode, full duplex video in HD (720p), fast web browsing, realistic gaming applications, and a richer and more responsive user experience. The Freescale MCIMX53SMD lets the user explore the multiple wireless connectivity options enabled by the i.MX53 processor, including Wi-Fi®, Bluetooth®, 2.4 GHz IEEE® 802.15.4/ZigBee®, GPS, and 3G modem (optional). It also allows developing and showcasing custom user interface and applications on the sleek and responsive capacitive multi-touch display to provide a more compelling, realistic demonstration to your project stakeholders.

To learn more, visit <http://www.mouser.com/freescalesabre-imx53>.

With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in advanced technologies. Mouser offers customers 19 global support locations and the latest, most technologically advanced components for their newest design projects. Mouser Electronics' website is updated daily and searches more than 8 million products to locate over 2 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

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### **About Mouser**

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 2 million products online from more than 450 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 300,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit [www.mouser.com](http://www.mouser.com).

### **About Freescale Semiconductor**

Started in 1953, Freescale Semiconductor, Inc. was the semiconductor product sector of Motorola, Inc., earning the reputation of innovator and pioneer in the global semiconductor industry. Today Freescale is an industry leader in the design and manufacture of embedded semiconductors for the wireless, networking, automotive, consumer, and industrial markets. For more information, visit <http://www.freescale.com>.

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