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For Immediate Release

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Get the NEW Freescale Semiconductor Kinetis K40 / K60 Tower Modules and Kits at Mouser Electronics!

Mansfield, Texas, USA — November 17, 2010 - Mouser Electronics, Inc., known for its rapid introduction of the newest products, today announced it is stocking new product from Freescale Semiconductor.

The Freescale Semiconductor Kinetis TWR-K40X256 and TWR-K60N512 are Tower Controller Modules compatible with the Freescale Tower System. The TWR-K40X256 Tower Controller Module can function as a stand-alone, low-cost platform for the evaluation of the Freescale Semiconductor Kinetis K30 and K40 families of microcontrollers (MCUs). The TWR-K40X256 includes the TWRPI-SLCD segment LCD daughter card and features the Kinetis K40 low-power MCU based on the ARM Cortex™-M4 architecture with USB 2.0 full-speed OTG and segment LCD display controllers. The TWR-K60N512 Tower Controller Module can function as a stand-alone, low-cost platform for the evaluation of the Freescale Semiconductor Kinetis K10, K20, and K60 family of MCUs. The TWR-K60N512 features the Kinetis K60 low-power MCU based on the ARM Cortex-M4 architecture with USB 2.0 full-speed OTG controller and 10/100 Mbps Ethernet MAC. The TWR-K60N512 and TWR-K40X256 are available as a kit with the Tower Elevator Modules and the Tower Serial Module. These Kinetis Tower Controller Modules can be combined with other Freescale Tower peripheral modules to create development platforms for a wide variety of applications. To learn more, visit <http://www.mouser.com/freescalekinetistower>.

With its broad product line and unsurpassed customer service, Mouser offers customers the latest, most technologically advanced components for their newest design projects. Mouser Electronics' website is updated daily and searches over 6.7 million products to locate over 1.8 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

About Mouser

Mouser Electronics, Inc. is an electronic component distributor, focused on the rapid introduction of the newest products and technologies to electronic design engineers. Mouser.com features more than a million products online from more than 400 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 280,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility in Mansfield, Texas. For more information, visit www.mouser.com.

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About Freescale Semiconductor

Started in 1953, Freescale Semiconductor, Inc. was the semiconductor product sector of Motorola, Inc., earning the reputation of innovator and pioneer in the global semiconductor industry. Today Freescale is an industry leader in the design and manufacture of embedded semiconductors for the wireless, networking, automotive, consumer, and industrial markets. For more information, visit <http://www.freescale.com>.

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