

For Immediate Release

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Freescall Semiconductor MMA7660FC 3-Axis Accelerometer

Mansfield, Texas, USA — June 24, 2009 - Mouser Electronics, Inc., known for its rapid introduction of the newest products, today announced it is stocking new product from Freescall Semiconductor.

The Freescall Semiconductor MMA7660FC 3-axis low g I²C digital capacitive accelerometer integrates intelligent features with reduced power consumption. The Freescall Semiconductor MMA7660FC 3-axis accelerometer enhances portable electronic user interfaces for mobile phones, small appliances, and gaming with unique auto-wake for extended battery life. This Freescall Semiconductor accelerometer features programmable functions such as orientation, tap, and shake detection that provide embedded intelligence. The MMA7660FC uses I²C communication and programmable interrupt functionality to provide direct communication to the main system processor with simplicity and flexibility.

To learn more, visit http://www.mouser.com/freescale_mma7660fc.

Mouser Electronics is the only major distributor to publish a new 2,184+ page print catalog every 90 days. In addition, its website with interactive online catalog is updated daily, contains more than a million products for easy online purchase, provides over 1.5 million cross-references, as well as more than 900,000 downloadable data sheets, supplier-specific reference designs, application notes, and other technical design information.

About Mouser

Mouser Electronics, Inc. is an electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers. Mouser.com features more than a million products online from more than 390 manufacturers. Mouser's 2,184+ page catalog is published every 90 days, providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 280,000 customers in 170 countries from its 432,000 sq. ft. state-of-the-art facility in Mansfield, Texas. For more information, visit www.mouser.com.

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About Freescale Semiconductor

Started in 1953, Freescale Semiconductor, Inc. was the semiconductor product sector of Motorola, Inc., earning the reputation of innovator and pioneer in the global semiconductor industry. Today Freescale is an industry leader in the design and manufacture of embedded semiconductors for the wireless, networking, automotive, consumer, and industrial markets. For more information, visit <http://www.freescale.com>.

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