

# For Immediate Release

# Mouser is First to Stock Exar's newest addition to the industry's fastest Full-Speed USB UART Series!

**October 19, 2010** - Mouser Electronics, Inc., regarded as a top design engineering resource and global distributor for semiconductors and electronic components, today announced it is stocking new product from Exar.

The Exar XR21B1411 is the newest addition to the industry's fastest enhanced full-speed USB UART series. The Exar XR21B1411 UART features ± 15kV HBM ESD protection, up to 12Mbps serial data rate, optimized software drivers including Microsoft WHQL certification, and support for very large FIFO sizes. The XR21B1411 delivers flexible and proven design options to system architects. This Exar full-speed USB UART is ideal for portable appliances, external converters, battery operated devices, cellular data devices, factory automation / process controls, and industrial applications.

To learn more, visit <a href="http://www.mouser.com/exaruart">http://www.mouser.com/exaruart</a>.

With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in advanced technologies. Mouser offers customers 19 global support locations and the latest, most technologically advanced components for their newest design projects. Mouser Electronics' website is updated daily and searches more than 8 million products to locate over 2 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

# **About Mouser**

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 2 million products online from more than 450 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 300,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit www.mouser.com.



### Page Two

### **About Exar**

Exar Corporation powers connectivity with an extensive array of power management, communications, and interface silicon solutions. Exar's power management ICs are used in a variety of applications and include LDOs, DC/DC switching regulators, PWM controllers, charge pumps, and microprocessor supervisors. The products are designed for use together to a create complete power management systems but can also be used as standalone solutions. Exar also offers online design tools to help designers create customized solutions using Exar products. For more information, visit <a href="http://www.exar.com">http://www.exar.com</a>.

#### **Trademarks**

Mouser and Mouser Electronics are registered trademarks of Mouser Electronics, Inc. All other products, logos, and company names mentioned herein may be trademarks of their respective owners.

-30-

Further information, contact: Kevin Hess, Mouser Electronics Vice President Technical Marketing (817) 804-3833 Kevin.Hess@mouser.com For press inquiries, contact:
Kelly DeGarmo, Mouser Electronics
Corporate Communications & Media Relations Manager
(817) 804-7764
Kelly.DeGarmo@mouser.com