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For Immediate Release

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Mouser Electronics Honored with Emerson Network Power Connectivity Solution's 2008 Top Distributor Award Mouser reaches milestone with coveted award

Mansfield, Texas, USA – April 21, 2009 – <u>Mouser Electronics</u>, Inc., known for its rapid introduction of the newest products, today announced it has been awarded <u>Emerson Network Power</u> Connectivity Solution's 2008 Top Distributor Award. Emerson is a global leader in embedded telecommunications and data network infrastructures. Some of Emerson's major brands, Johnson, and Aim-Cambridge, provide the product lines to Mouser and consist of RF and audio/video connectors and cable assemblies, and adapters.

Douglas G. Pennington, Emerson Network Power Connectivity Solutions Vice President of Sales, says, "Emerson Connectivity Solutions is fortunate to have, what we think, is one of the best distribution networks in the industry. This is proven by the fact that, over the past several years, our distributors have delivered sales growth that has exceeded that of the market. Given this context, it says a lot about the job that Mouser Electronics has done when one considers that, within this elite group of distributors, Mouser has stood out as one of the fastest growing of them all. The thing that impresses us most about them is their focused and professional approach to identifying what their customers need and then delivering it. Their model is rock solid and, because of this, we are certain that Mouser will continue to grow into the future as one of our top distributors."

The prestigious Emerson award is given annually and this was Mouser's first venture into the top five distributor spot. Barry McConnell, Mouser Senior Vice President of Products, reflects on what the award means to Mouser, "Emerson's popular and extensive product line of high quality devices, combined with Mouser's successful commitment to quickly provide the newest products and best service, was undoubtedly the reason for Mouser's two percent market share increase. This award from Emerson is a confirmation of our working relationship and a beacon for the future."

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The Newest Products For The Newest Designs

Known for its broad-based product line, unsurpassed customer service, and streamlined warehouse operations, Mouser continuously offers customers the most innovative products and latest technologies for their new design projects.

Mouser Electronics is the only major distributor to publish a new 2,184+ page print catalog every 90 days. In addition, its website with interactive online catalog is updated daily, contains more than a million products for easy online purchase, provides over 1.5 million cross-references, as well as more than 900,000 downloadable data sheets, supplier-specific reference designs, application notes, and other technical design information.

About Mouser

Mouser Electronics, Inc. is an electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers. Mouser.com features more than a million products online from more than 390 manufacturers. Mouser's 2,184+ page catalog is published every 90 days, providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 280,000 customers in 170 countries from its 432,000 sq. ft. state-of-the-art facility in Mansfield, Texas. For more information, visit <u>www.mouser.com</u>.

About Emerson Network Power

Emerson Network Power, a business of Emerson (NYSE:EMR), is the global leader in enabling Business-Critical Continuity[™] from grid to chip for telecommunication networks, data centers, health care and industrial facilities. Emerson Network Power provides innovative solutions and expertise in areas including AC and DC power and precision cooling systems, embedded computing and power, integrated racks and enclosures, power switching and controls, monitoring, and connectivity. All solutions are supported globally by local Emerson Network Power service technicians. For more information on Emerson Network Power's connectivity solutions for data networks, telecommunications, satellite, security, telemetry and CATV, visit <u>www.emersonnetworkpower.com/connectivity</u>. Learn more about Emerson Network Power products and services at <u>www.emersonnetworkpower.com</u>.

About Emerson

Emerson (NYSE: EMR), based in St. Louis, Missouri (USA), is a global leader in bringing technology and engineering together to create innovative solutions for customers through its network power, process management, industrial automation, climate technologies, and appliance and tools businesses. Sales in fiscal 2008 were \$24.8 billion. For more information, visit <u>www.Emerson.com</u>.

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