



For Immediate Release

EDITORIAL/READER CONTACT: Kevin Hess

Director of Marketing Mouser Electronics, Inc. (817) 804-3833 Direct (817) 804-3803 Fax Kevin.hess@mouser.com

Mouser Electronics Awarded the 2008 Catalog Distributor of the Year from Dialight

Sales growth and rapid introduction of new products cited

Mansfield, Texas, USA – July 29, 2009 – <u>Mouser Electronics</u>, Inc., known for its rapid introduction of the newest products, today announced it was awarded the 2008 Catalog Distributor of the Year from Dialight. <u>Dialight</u> is recognized as a world leader in visual indicator components.

Robert E. Derringer, Dialight Channel and Marketing Director, says "When considering our choice as 'Catalog Distributor of the Year' for 2008, Dialight not only considered Mouser's outstanding sales growth over the prior year, but also Mouser's commitment to rapid introduction of Dialight's new product offerings to the electronic design community. Mouser offers everything from Dialight's 598 chipLED discrete LEDs and PCB indicators, to LED panel-mount indicators. Mouser makes it easy for engineers from a wide-range of industries to access Dialight's diverse product offering and Mouser does so with speed and precision."

"We are honored to accept the 2008 Catalog Distributor of the Year award from Dialight", states Mike Scott, Vice President, Active Products. "To be recognized for our commitment to the rapid introduction of Dialight's new products reinforces our objective of being the source for the newest products. It is a pleasure working with Dialight and we look forward to continuing our successful partnership".

Known for its broad-based product line, unsurpassed customer service, and streamlined warehouse operations, Mouser continuously offers customers the most innovative products and latest technologies for their new design projects.

-- continued -

Mouser/Dialight Award Page Two

Mouser Electronics is the only global distributor to publish a new page print catalog every 90 days. In addition, its website with interactive online catalog is updated daily, and searches over 5 million products to locate over a million part numbers available for easy online purchase. Plus, downloadable data sheets, supplier-specific reference designs, application notes, technical design information and engineering tools.

About Mouser

Mouser Electronics, Inc. is an electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers. Mouser.com features more than a million products online from more than 390 manufacturers. Mouser's 2,184+ page catalog is published every 90 days, providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 270,000 customers in 170 countries from its 432,000 sq. ft. state-of-the-art facility in Mansfield, Texas. For more information, visit http://www.mouser.com.

About Dialight

Dialight is recognized as a world leader in visual indicator components, offering a wide selection of LED products. These include right-angle circuit board indicators incorporating the latest LED technology in both surface mount and through hole designs, sizes from 2 mm to 5 mm, and multiple LED arrays in a variety of configurations. Dialight also offers a wide range of top-view indicators, plus devices employing high-intensity LEDs. For more information, visit http://www.dialight.com.

Trademarks

Mouser and Mouser Electronics are registered trademarks of Mouser Electronics, Inc. All other products, logos, and company names mentioned herein may be trademarks of their respective owners.