



1000 N. Main Street  
Mansfield, TX 76063  
www.mouser.com

(817) 804-3800

## For Immediate Release

### **Mouser First To Stock Cree XLamp® XT-E Royal Blue LEDs!**

**September 20, 2011** - Mouser Electronics, Inc., regarded as a top design engineering resource and global distributor for semiconductors and electronic components, today announced it is stocking new product from Cree.

Cree XLamp® XT-E LEDs are a high performing source of royal blue light for remote phosphor applications. Compared to the standard XLamp® XP-E Royal Blue, the XT-E Royal Blue is up to 20% more efficient. Cree XLamp® XT-E LEDs are designed to enable faster adoption of LED light in high efficacy lighting products. Cree XLamp® LEDs bring high performance and quality of light to a wide range of lighting applications, including remote phosphor, color-changing, portable and personal, outdoor, indoor directional, transportation, stage and studio, commercial, and emergency vehicle lighting.

To learn more, visit <http://www.mouser.com/creexlampxte>.

With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in advanced technologies. Mouser offers customers 19 global support locations and the latest, most technologically advanced components for their newest design projects. Mouser Electronics' website is updated daily and searches more than 8 million products to locate over 2 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

#### **About Mouser**

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 2 million products online from more than 450 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 300,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit [www.mouser.com](http://www.mouser.com).

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## **About Cree**

Cree is a market-leading innovator of lighting-class LEDs, LED lighting, and semiconductor solutions for power applications. Cree's product families include high-brightness LEDs, lighting-class power LEDs, and power-switching devices. Cree's LED solutions are driving improvements worldwide in applications such as backlighting, electronic signs and signals. Cree is also among the world's leading manufacturers of silicon carbide-based diodes for power control and management, providing increased efficiency in a variety of applications from solar inverters to industrial motor drivers to wireless technologies.

For more information, visit .

## **Trademarks**

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Further information, contact:  
Kevin Hess, Mouser Electronics  
Vice President Technical Marketing  
(817) 804-3833  
[Kevin.Hess@mouser.com](mailto:Kevin.Hess@mouser.com)

For press inquiries, contact:  
Kelly DeGarmo, Mouser Electronics  
Corporate Communications & Media Relations Manager  
(817) 804-7764  
[Kelly.DeGarmo@mouser.com](mailto:Kelly.DeGarmo@mouser.com)