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For Immediate Release

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Mouser Expands Globally with Cooper Bussmann

Mansfield, Texas, USA – December 14, 2009 – [Mouser Electronics](http://www.mouser.com), Inc., known for its rapid introduction of the newest products, today announced the global expansion of its distribution agreement with Cooper Bussmann, one of the world's largest producers of circuit protection devices.

The new agreement greatly increases Mouser's reach with [Cooper Bussmann](http://www.cooperbussmann.com), from the Americas only to the worldwide stage, with a wide variety of Cooper Bussmann branded fuses and ESD suppressors, Coiltronics branded magnetic (inductors and transformers) and PowerStor branded coin cell and cylindrical supercapacitors. The global territorial expansion fits well into Mouser's strategy for expansion into the international market. In addition to branch locations in North America, Mouser has aggressively added customer service centers throughout Asia and Europe, in cities such as Shanghai, Hong Kong, Singapore, Munich, and most recently High Wycombe, UK. Along with their local customer service centers, Mouser offers 39 country specific websites with multiple languages and the ability to complete transactions in 22 different currencies.

"Expanding our relationship with Cooper Bussmann provides easy access to Cooper Bussmann's innovative products for our extensive global customer base," said Keith Privett, Mouser Vice President Interconnect, Electromechanical, Power, and Test. "As we continue to invest in local markets around the world; it is great that Cooper Bussmann views these investments as an opportunity for mutual growth."

Known for its broad-based product line, unsurpassed customer service, and streamlined warehouse operations, Mouser continuously offers customers the most innovative products and latest technologies for their new design projects.

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Mouser Electronics' website with interactive online catalog is updated daily, and searches over 5 million products to locate over a million part numbers available for easy online purchase. Plus, downloadable data sheets, supplier-specific reference designs, application notes, technical design information and engineering tools.

About Mouser

Mouser Electronics, Inc. is an electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers. Mouser.com features more than a million products online from more than 400 manufacturers. Mouser's 2,184+ page catalog provides designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 270,000 customers in 170 countries from its 432,000 sq. ft. state-of-the-art facility in Mansfield, Texas. For more information, visit <http://www.mouser.com>.

About Cooper Bussmann

Cooper Bussmann, a division of Cooper Industries, is one of the world's largest producers of circuit protection devices to protect electrical, electronic and automotive systems from circuit overload. The Cooper Bussmann provides the industry standard for circuit protection with over 41,000 fuse types, from large fuses for protecting the main supply in multi-story buildings and industrial complexes, to sophisticated fuses for printed circuit boards in electronic products. Through product development and a number of acquisitions Cooper Bussmann has become the market leader in fuse technology. For more information, visit <http://www.cooperbussmann.com/>.

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