



# For Immediate Release

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#### Mouser is First to Stock the New C&K KSC7 Series Tact Switches!

**Mansfield, Texas, USA** — **October 11, 2010** - Mouser Electronics, Inc., known for its rapid introduction of the newest products, today announced it is stocking new product from C&K Components.

C&K's KSC7 Series Tact Switches were designed for users desiring low cost, high performing switches. C&K's 4.3mm KSC7 Tact Switches offer IP67 sealing, silver and gold versions, automotive level manufacturing, life expectancy of 300K cycles (long life versions of 1000K available upon request), tape and reel packaging of 1000 pieces, and 2N, 4N, and 5N versions with others available upon request. C&K's KSC7 Tact Switches require no hardware redesign for their use. The KSC7 maintains characteristics of the KSC series, soft actuator.

### Learn More

To learn more, visit http://www.mouser.com/ckksc7/.

Known for its focus on design engineers with its broad product line, unsurpassed customer service, advanced on-line catalog and innovative product marketing, Mouser continuously offers customers the newest products and latest technologies for their new design projects.

Mouser Electronics' website with interactive online catalog is updated daily and searches over 5 million products to locate over a million part numbers available for easy online purchase. Plus, it houses downloadable data sheets, supplier-specific reference designs, application notes, technical design information and engineering tools.

#### **About Mouser**

Mouser Electronics, Inc. is an electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers. Mouser.com features more than a million products online from more than 400 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 270,000 customers in 170 countries from its 432,000 sq. ft. state-of-the-art facility in Mansfield, Texas. For more information, visit www.mouser.com.

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# **About C&K Components**

C&K Components' extensive switch product line includes the industry's broadest offering of toggle, rocker, pushbutton, tact, key, DIP, snap, switchlock, rotary, slide, and thumbwheel switches, as well as custom engineered switch designs. For more information, visit <a href="http://www.ck-components.com">http://www.ck-components.com</a>.

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