

## For Immediate Release

### **Mouser Stocking the New Bourns PEL12 12mm Encoders with Illuminated Shaft**

**Mansfield, Texas, USA — April 07, 2011** - Mouser Electronics, Inc., regarded as a top global engineering design resource for semiconductors and electronic components, today announced it is stocking new product from Bourns.

Bourns ProAudio PEL12 12mm Encoders feature a shaft illuminated in red, green, blue, or orange. With a compact design and high reliability, the PEL12 Encoders offer a long 30,000 cycle minimum life cycle with high reliability. The Bourns ProAudio PEL12 12mm Encoders are available in vertical and horizontal mounting, flatted and knurled shaft styles, single-, dual-, and triple-LED designs, and with momentary switches.

To learn more, visit <http://www.mouser.com/bournsproaudio/#tabs-5>.

With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in emerging technologies. Mouser offers customers the latest, most technologically advanced components for their newest design projects. Mouser Electronics' website is updated daily and searches over 7 million products to locate over 1.8 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

#### **About Mouser**

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 1.8 million products online from more than 400 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 300,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit [www.mouser.com](http://www.mouser.com).

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### **About Bourns**

Since 1947, Bourns® has been a leading supplier of electronic components and integrated solutions. In 1952, Bourns introduced the world's first patented trimming potentiometer, the Trimpot®, and established themselves as an innovative manufacturer of trimming potentiometers, precision potentiometers, modular contacts, switches, resistor networks, panel controls, encoders, PPTC resettable fuses, and thyristor surge protectors, as well as gas discharge tubes (GDT), data line protectors, and chip diodes.

Bourns invests heavily in the development of technologies and the expansion of its manufacturing capabilities to meet customers' changing needs. Through this continuous investment, Bourns drives the trend toward component miniaturization. The company's commitment to quality is demonstrated in its manufacturing operations, which meet QS 9000, ISO 9001 / 2000 and TS 16949 certifications.

For more information, visit <http://www.bourns.com>.

### **Trademarks**

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