



For Immediate Release

EDITORIAL/READER CONTACT: Kevin Hess

Director of Marketing Mouser Electronics, Inc. (817) 804-3833 Direct (817) 804-3803 Fax Kevin.hess@mouser.com

Get ready to Rock! Mouser has the Newest Guitar Potentiometers from Bourns In Stock!

Mansfield, Texas, USA — **June 24, 2010** - Mouser Electronics, Inc., known for its rapid introduction of the newest products, today announced it is stocking new product from Bourns.

The Bourns PDB183-GTR, PDB182-GTRB Guitar Potentiometers are 17mm Pro Audio potentiometers that are RoHS compliant and feature carbon elements, metal bushings, and metal shafts. The Bourns PDB183-GTR offers a DPDT push-pull switch and split knurled or plain shaft options, as well as linear and audio taper options. The Bourns PDB182-GTRB is a blend-balance guitar potentiometer offering plain or knurled shaft options, rear solder lugs or PC pins, 250K and 500K standard resistance values, and standard M and N tapers, as well as a center detent standard. To learn more, visit http://www.mouser.com/bournsproaudio/.

Known for its focus on design engineers with its broad product line, unsurpassed customer service, advanced on-line catalog and innovative product marketing, Mouser continuously offers customers the newest products and latest technologies for their new design projects.

Mouser Electronics' website with interactive online catalog is updated daily and searches over 5 million products to locate over a million part numbers available for easy online purchase. Plus, it houses downloadable data sheets, supplier-specific reference designs, application notes, technical design information and engineering tools.

About Mouser

Mouser Electronics, Inc. is an electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers. Mouser.com features more than a million products online from more than 400 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 270,000 customers in 170 countries from its 432,000 sq. ft. state-of-the-art facility in Mansfield, Texas. For more information, visit www.mouser.com.

Page Two

About Bourns

Since 1947, Bourns[®] has been a leading supplier of electronic components and integrated solutions. In 1952, Bourns introduced the world's first patented trimming potentiometer, the Trimpot[®], and established themselves as an innovative manufacturer of trimming potentiometers, precision potentiometers, modular contacts, switches, resistor networks, panel controls, encoders, PPTC resettable fuses, and thyristor surge protectors, as well as gas discharge tubes (GDT), data line protectors, and chip diodes.

Bourns invests heavily in the development of technologies and the expansion of its manufacturing capabilities to meet customers' changing needs. Through this continuous investment, Bourns drives the trend toward component miniaturization. The company's commitment to quality is demonstrated in its manufacturing operations, which meet QS 9000, ISO 9001 / 2000 and TS 16949 certifications.

For more information, visit http://www.bourns.com.

Trademarks

Mouser and Mouser Electronics are registered trademarks of Mouser Electronics, Inc. All other products, logos, and company names mentioned herein may be trademarks of their respective owners.