



1000 N. Main Street
Mansfield, TX 76063
www.mouser.com

(817) 804-3800

For Immediate Release

EDITORIAL/READER CONTACT:

Kevin Hess
Director of Marketing
Mouser Electronics, Inc.
(817) 804-3833 Direct
(817) 804-3803 Fax
Kevin.hess@mouser.com

Mouser Electronics Receives 2008 Boeing Performance Excellence Award

Mouser recognized for meeting Boeing's high performance standards

Mansfield, Texas, USA – April 27, 2009 – Mouser Electronics, Inc., known for its rapid introduction of the newest products, today announced it has been awarded a 2008 Boeing Performance Excellence Award from The Boeing Company, the world's leading aerospace company and the largest manufacturer of commercial jetliners and military aircraft combined.

Mouser has maintained a Silver composite performance rating for each month of the performance period from October 1, 2007 to September 30, 2008.

Todd McAtee, Mouser Vice President US Sales Development, warmly accepted the award on behalf of Mouser. "Mouser is honored to accept this award from The Boeing Company. Mouser's customer service and ability to provide the newest products and technologies faster than anyone else in the industry benefit Boeing by supporting it as a leading-edge technology player. It is our goal to become the most preferred source of electronic components for the electronics design engineer, and this award from Boeing shows that Mouser is providing the excellent service necessary to do so."

Known for its broad-based product line, unsurpassed customer service, and streamlined warehouse operations, Mouser continuously offers customers the most innovative products and latest technologies for their new design projects.

Mouser Electronics is the only major distributor to publish a new 2,184+ page print catalog every 90 days. In addition, its website with interactive online catalog is updated daily, contains more than a million products for easy online purchase, provides over 1.5 million cross-references, as well as more than 900,000 downloadable data sheets, supplier-specific reference designs, application notes, and other technical design information.

-- continued --

The Newest Products For The Newest Designs

About Mouser

Mouser Electronics, Inc. is an electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers. Mouser.com features more than a million products online from more than 390 manufacturers. Mouser's 2,184+ page catalog is published every 90 days, providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 280,000 customers in 170 countries from its 432,000 sq. ft. state-of-the-art facility in Mansfield, Texas. For more information, visit www.mouser.com.

Trademarks

Mouser and Mouser Electronics are registered trademarks of Mouser Electronics, Inc. All other products, logos, and company names mentioned herein may be trademarks of their respective owners.