For Immediate Release

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Mouser is First to Stock the New Avago Technologies APDS-9801 Digital Proximity and Analog Ambient Light Sensor

Mansfield, Texas, USA — November 17, 2010 - Mouser Electronics, Inc., known for its rapid introduction of the newest products, today announced it is stocking new product from Avago Technologies.

The Avago Technologies APDS-9801 module integrates functions of an analog ambient light sensor and a digital proximity sensor. The Avago Technologies APDS-9801 is composed of four chips in one small package: ambient light sensor IC, proximity sensor signal conditioning circuitry, and a proximity sensor that includes both emitter and detector. The analog ambient light sensor has current output with spectral response close to the CIE standard photopic observer. The proximity sensor IC consists of an LED driver and receiver circuit with digital count output and featuring excellent ambient light cancellation capability. The combination of analog ambient light sensor and digital proximity sensor in one module makes the Avago Technologies APDS-9801 ideal for applications in portable devices such as mobile phones, PDAs, and notebooks. To learn more, visit http://www.mouser.com/avagotechnologies.

With its broad product line and unsurpassed customer service, Mouser offers customers the latest, most technologically advanced components for their newest design projects. Mouser Electronics' website is updated daily and searches over 6.7 million products to locate over 1.8 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

About Mouser

Mouser Electronics, Inc. is an electronic component distributor, focused on the rapid introduction of the newest products and technologies to electronic design engineers. Mouser.com features more than a million products online from more than 400 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 280,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility in Mansfield, Texas. For more information, visit www.mouser.com.

About Avago Technologies

Avago Technologies is a leading global supplier of an extensive range of analog, mixed-signal, and optoelectronic components and subsystems. Avago Technologies products serve the industrial and automotive, wired networking, wireless communications, and computer peripherals markets. For more information, visit http://www.avagotech.com/.

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