For Immediate Release

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Mouser is First to Stock the New Avago Technologies ALMD-Lx36 / ALMD-xx3D SMT LED Lamps

Mansfield, Texas, USA — September 22, 2010 - Mouser Electronics, Inc., known for its rapid introduction of the newest products, today announced it is stocking new product from Avago Technologies.

Avago Technologies ALMD-xx3D and ALMD-Lx36 are the industry's first round (ALMD-xx3D) and oval (ALMD-Lx36) high brightness SMT LED lamps for use in outdoor and indoor electronic sign applications. These Avago Technologies LED lamps are available in amber, red, green, and blue colors and target full color and monochrome traffic signs, highway variable message signs, gas station price signs, and full color video wall applications used for advertising. Avago Technologies round ALMD-xx3D and oval ALMD-Lx36 LED lamps have about the same luminous intensity as conventional high brightness through-hole LED lamps and can be assembled using common SMT assembly processes. Additionally, these LED lamps are compatible with industrial reflow soldering processes and made with an advanced optical grade epoxy to provide superior performance in outdoor sign applications. To learn more, visit http://www.mouser.com/avagotechnologies.

Known for its focus on design engineers with its broad product line, unsurpassed customer service, advanced on-line catalog and innovative product marketing, Mouser continuously offers customers the newest products and latest technologies for their new design projects.

Mouser Electronics' website with interactive online catalog is updated daily and searches over 5 million products to locate over a million part numbers available for easy online purchase. Plus, it houses downloadable data sheets, supplier-specific reference designs, application notes, technical design information and engineering tools.

About Mouser

Mouser Electronics, Inc. is an electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers. Mouser.com features more than a million products online from more than 400 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 270,000 customers in 170 countries from its 432,000 sq. ft. state-of-the-art facility in Mansfield, Texas. For more information, visit www.mouser.com.

About Avago Technologies

Avago Technologies is a leading global supplier of an extensive range of analog, mixed-signal, and optoelectronic components and subsystems. Avago Technologies products serve the industrial and automotive, wired networking, wireless communications, and computer peripherals markets. For more information, visit http://www.avagotech.com/.

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-30-