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For Immediate Release

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Mouser is First to Stock the New Atmel AT32UC3L AVR®32 Microcontrollers!

Mansfield, Texas, USA — December 09, 2010 - Mouser Electronics, Inc., known for its rapid introduction of the newest products, today announced it is stocking new product from Atmel.

The Atmel AT32UC3L AVR®32 microcontroller is the industry's lowest power 32-bit MCU, featuring less than 0.48 mW/MHz in active mode executing real-life applications. The Atmel AT32UC3L is also the first 32-bit MCU to feature a built-in capacitive touch interface that makes the device suitable in a wide range of embedded applications. This Atmel AVR32 MCU family features picoPower technology that allows it to operate on less than 1.5 µA with the 32 KHz Real Time Clock active and below 100 nA with all oscillators stopped. The AT32UC3L features Atmel's 1.6V technology, which keeps the MCU fully operational in systems with supply voltage ranging from 1.62 to 3.60V. The Atmel AT32UC3L also provides secure memory and a peripheral event system that eliminates interrupts processing.

To learn more, visit <http://www.mouser.com/atmelavr32uc3l>.

With its broad product line and unsurpassed customer service, Mouser offers customers the latest, most technologically advanced components for their newest design projects. Mouser Electronics' website is updated daily and searches over 6.7 million products to locate over 1.8 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

About Mouser

Mouser Electronics, Inc. is an electronic component distributor, focused on the rapid introduction of the newest products and technologies to electronic design engineers. Mouser.com features more than a million products online from more than 400 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 280,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility in Mansfield, Texas. For more information, visit www.mouser.com.

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About Atmel

Atmel Corporation is a global leader in designing, manufacturing and marketing advanced semiconductors including microcontroller (MCU), programmable logic, and nonvolatile memory. By combining these core technologies, Atmel meets the evolving and growing needs of today's electronic system design engineer through the production of general purpose and application specific system level integrated chips. Atmel's world class expertise and wealth of experience in system-level integration enable all of Atmel's products to be developed from their constituent blocks with minimum delay and risk. For more information, visit <http://www.atmel.com>.

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