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For Immediate Release

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Mouser Launches the New Amulet Technologies CBC-2 GEMboard Production Controller Board

Mansfield, Texas, USA — February 07, 2011 - Mouser Electronics, Inc., regarded as a top global engineering design resource for semiconductors and electronic components, today announced it is stocking new product from Amulet Technologies.

The Amulet Technologies GEMboard™ CBC-2 production controller board is designed to drive many popular 5.7" QVGA and VGA color LCDs. The Amulet Technologies GEMboard CBC-2 includes the Amulet Graphical Chip™, a 32-megabit serial flash for storing GUI pages, a 64-megabit SDRAM, two touch panel connectors, and two LED backlight connectors to accommodate a variety of 5.7" displays. The Amulet Technologies GEMboard CBC-2 includes a 33-conductor Flat Panel Cable (FPC) and screws to attach the PCBA to the LCD that exists in many 5.7" panels. To learn more, visit

<http://www.mouser.com/amuletgemboard>.

With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in emerging technologies. Mouser offers customers the latest, most technologically advanced components for their newest design projects. Mouser Electronics' website is updated daily and searches nearly 7 million products to locate over 1.8 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

About Mouser

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 1.8 million products online from more than 400 manufacturers. Mouser publishes multiple catalogues per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 300,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit www.mouser.com.

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About Amulet Technologies

Amulet Technologies is a semiconductor company specializing in chips and royalty free software that drive Liquid Crystal Displays (LCDs). For nearly a decade, Amulet's patented display technology, the Graphical Operating System in Silicon™, has enabled OEM's to cost effectively improve the user experience of their electronic devices with visually appealing, interactive user interfaces that provide 24/7 reliability. Amulet works with 8-bit host microcontrollers, uses serial interfaces (RS232), allows collaborative GUI content development, and uses legacy hardware and software.

Amulet Technologies offers display solutions, including LCD controller chips, fully integrated modules, and controller boards. With the Amulet controller chip supporting the majority of the monochrome displays on the market, customers purchasing the display separately from the Amulet Graphical OS Chip™ are able to integrate the two with ease. Display Starter Kits are available to assist customers in the review and prototype phases.

For more information, visit <http://www.amulettechnologies.com>.

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