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For Immediate Release

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Mouser is First to Stock the New Amulet Technologies GEMexpress™ II Universal Display Driver Board!

Mansfield, Texas, USA — December 14, 2010 - Mouser Electronics, Inc., regarded as a top global engineering design resource for semiconductors and electronic components, today announced it is stocking new product from Amulet Technologies.

Amulet Technologies GCC-2 GEMexpress™ II Universal Display Driver Board for TFT and OLED displays features increased memory compared to the GCC-1 GEMexpress for enhanced performance in higher resolution graphic color displays. The GEMexpress II provides 64 megabit serial flash -- double the capacity of the GCC-1 -- for storing more GUI pages. It also includes 256 megabit SDRAM (fram buffer) -- four times the GCC-1 capacity. The Amulet Technologies GCC-2 GEMexpress II is smaller than a business card and features an Amulet AGB75LC04-BG-E 225-ball LFBGA Graphical OS Chip™ as well as an integrated resistive 4- or 5-wire touch panel decoder. This Amulet Technologies 1.5" x 3.0" display driver board fits within the outline of a 3.5" TFT. To learn more, visit <http://www.mouser.com/amulet>.

With its broad product line and unsurpassed customer service, Mouser caters to design engineers by delivering What's Next in emerging technologies. Mouser offers customers the latest, most technologically advanced components for their newest design projects. Mouser Electronics' website is updated daily and searches nearly 7 million products to locate over 1.8 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

About Mouser

Part of Warren Buffett's Berkshire Hathaway, Inc., Mouser Electronics, Inc. is an award-winning semiconductor and electronic component distributor, focused on the rapid introduction of new products and emerging technologies to electronic design engineers. Mouser.com features more than 1.8 million products online from more than 400 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 300,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility, located south of Dallas, Texas. For more information, visit www.mouser.com.

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About Amulet Technologies

Amulet Technologies is a semiconductor company specializing in chips and royalty free software that drive Liquid Crystal Displays (LCDs). For nearly a decade, Amulet's patented display technology, the Graphical Operating System in Silicon™, has enabled OEM's to cost effectively improve the user experience of their electronic devices with visually appealing, interactive user interfaces that provide 24/7 reliability. Amulet works with 8-bit host microcontrollers, uses serial interfaces (RS232), allows collaborative GUI content development, and uses legacy hardware and software.

Amulet Technologies offers display solutions, including LCD controller chips, fully integrated modules, and controller boards. With the Amulet controller chip supporting the majority of the monochrome displays on the market, customers purchasing the display separately from the Amulet Graphical OS Chip™ are able to integrate the two with ease. Display Starter Kits are available to assist customers in the review and prototype phases.

For more information, visit <http://www.amulettechnologies.com>.

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