

For Immediate Release

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Alpha Wire Low Smoke Zero Halogen Cables

Mansfield, Texas, USA — August 19, 2009 - Mouser Electronics, Inc., known for its rapid introduction of the newest products, today announced it is stocking new product from Alpha Wire.

Alpha Wire's Low-smoke Zero-halogen (LSZH) communication and control cable combines LSZH-rated insulation and jackets with rugged performance. Low smoke means easier visibility for evacuation and reduced respiratory damage due to smoke, while the zero-halogen material reduces toxicity from halogenated gases. The Alpha Wire Low-smoke Zero-halogen cables feature tinned copper conductors that resist corrosion and stranded conductors for installation flexibility. The LSZH cable is available in multiconductor/multipair configurations, shielded or unshielded, foil shielded for EMI protection and improved signal integrity, as well as color-coding. The LSZH cables are suited to confined-space applications to reduce harm, save lives, and reduce damage to electronic components.

To learn more, visit <http://www.mouser.com/alphawire>.

Mouser Electronics is the only major distributor to publish a new 2,184+ page print catalog every 90 days. In addition, its website with interactive online catalog is updated daily, contains more than a million products for easy online purchase, provides over 1.5 million cross-references, as well as more than 900,000 downloadable data sheets, supplier-specific reference designs, application notes, and other technical design information.

About Mouser

Mouser Electronics, Inc. is an electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers. Mouser.com features more than a million products online from more than 390 manufacturers. Mouser's 2,184+ page catalog is published every 90 days, providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 280,000 customers in 170 countries from its 432,000 sq. ft. state-of-the-art facility in Mansfield, Texas. For more information, visit www.mouser.com.

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About Alpha Wire

Alpha Wire Company provides high performance wire, cable, and tubing products that ensure superior systems reliability. Alpha Wire has integrated wire, cable, and tubing products into a complete solution more powerful than the sum of its parts.

Alpha Wire has the branded products and the expertise that today's advanced technology companies have come to rely on in their most critical applications – from the tough, durable XTRA•GUARD® High Performance Electronic Cables to FIT® Preferred Heat Shrink Products for computer, telecommunication, medical, semiconductor equipment manufacturing, industrial automation, and other application critical industries.

For more information, visit <http://www.alphawire.com>.

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