

For Immediate Release

EDITORIAL/READER CONTACT:

Kevin Hess

Vice President, Technical Marketing

Mouser Electronics, Inc.

(817) 804-3833 Direct

(817) 804-3803 Fax

Kevin.hess@mouser.com

Mouser is stocking the new AVX 9276 Series W2B Poke-In Connectors

Mansfield, Texas, USA — November 17, 2010 - Mouser Electronics, Inc., known for its rapid introduction of the newest products, today announced it is stocking new product from AVX.

The AVX 9276 Series Wire to Board Poke-In Connectors are discrete connectors that provide a quick and reliable wire-to-board termination in a sleek 2.5mm pitch SMT package for a broad range of industrial and commercial markets. The 9276 Series Connectors accept a wide range (18-24 AWG solid or stranded) of wire by simply stripping the wire and inserting into the connector. The AVX 9276 Series Wire to Board Poke-In Connectors were developed for harsh industrial and Solid State Lighting (SSL) applications. Designed with a high spring force Beryllium Copper upper spring contact to provide a lance type retention to capture and retain the wire. Applications for the AVX 9276 include connecting discrete wire components directly to the PCB, bringing power and signals onto a PCB, and daisy chaining PCBs together to create a continuous string of boards.

To learn more, visit <http://www.mouser.com/AVX>.

With its broad product line and unsurpassed customer service, Mouser offers customers the latest, most technologically advanced components for their newest design projects. Mouser Electronics' website is updated daily and searches over 6.7 million products to locate over 1.8 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

About Mouser

Mouser Electronics, Inc. is an electronic component distributor, focused on the rapid introduction of the newest products and technologies to electronic design engineers. Mouser.com features more than a million products online from more than 400 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 280,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility in Mansfield, Texas. For more information, visit www.mouser.com.

About AVX

AVX Corporation is the technology leader in the passive component and connector markets. Their commitment to provide the most advanced product performance ensures customers can engineer solutions to meet the latest market requirements. Mouser Electronics is an authorized distributor and key partner in the supply of AVX components to the Global market. For more information, visit <http://www.avxcorp.com/>.

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