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For Immediate Release

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Mouser Electronics Expands Agreement with Advanced Linear Devices (ALD) to Distribute Globally

New distribution agreement provides worldwide customer access to ALD products

Mansfield, Texas, USA – September 15, 2009 – Mouser Electronics, Inc., known for its rapid introduction of the newest products, today announced the global expansion of its distribution agreement with Advanced Linear Devices (ALD). ALD is a design innovation leader in analog semiconductors.

The new agreement greatly increases Mouser's reach with ALD, from North America only to the worldwide stage. The global territorial expansion fits well into Mouser's strategy for expansion into the international market. Mouser currently has branch locations throughout Asia and Europe, and also branches in Mexico and Israel, in addition to its headquarters location in Texas. Mouser's globalization effort has resulted in websites with multiple currencies and languages.

"Expanding our relationship with ALD provides easy access to ALD's innovative products for our extensive global customer base," said Mike Scott, Mouser Vice President of Active Products. "As we continue to invest in local markets around the world, it is great that ALD views these investments as an opportunity for mutual growth."

Bob Chao, president and CEO of Sunnyvale's ALD, said the agreement "will serve to bolster and expand our already strong position in the marketplace. The Mouser catalog is the No. 1 source for new products and technologies."

Known for its broad-based product line, unsurpassed customer service, and streamlined warehouse operations, Mouser continuously offers customers the most innovative products and latest technologies for their new design projects.

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Mouser Electronics is the only global distributor to publish a new page print catalog every 90 days. In addition, its website with interactive online catalog is updated daily, and searches over 5 million products to locate over a million part numbers available for easy online purchase. Plus, downloadable data sheets, supplier-specific reference designs, application notes, technical design information and engineering tools.

About Mouser

Mouser Electronics, Inc. is an electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers. Mouser.com features more than a million products online from more than 390 manufacturers. Mouser's 2,184+ page catalog is published every 90 days, providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 270,000 customers in 170 countries from its 432,000 sq. ft. state-of-the-art facility in Mansfield, Texas. For more information, visit <http://www.mouser.com>.

About ALD

ALD (www.aldinc.com) was founded in 1985 with the goal of bridging technology gaps by providing analog semiconductor solutions to the challenges facing OEM design engineers in the industrial-controls, military, automotive, security and instrumentation markets. For more information, visit <http://www.aldinc.com>.

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