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For Immediate Release

3M SL8800 Series Twin Axial Ribbon Cable

Mansfield, Texas, USA — April 11, 2011 - Mouser Electronics, Inc., regarded as a top global engineering design resource for semiconductors and electronic components, today announced it is stocking new product from 3M Connector.

The 3M SL8800 Series Twin Axial Ribbon Cable is a new family of high-performance cables offering ultra low-profile, high-speed, high signal density cable. Currently available in four-channel 100 ohm 30 AWG versions, the 3M SL8800 Series Cable is the optimum solution for space-constrained systems. This cable is unjacketed, extremely thin, very flexible, and can even be folded with minimal loss or performance impact. The 3M SL8800 Series Twin Axial Ribbon Cable can route along the sides of cabinets and through narrow openings in densely packaged equipment with little to no effect on performance. Even if the design does not require low profile cable, the high electrical performance of the SL8800 Series provides skew control, low attenuation, and high bandwidth for high-speed signal requirements. These features are especially critical at speeds beyond 10 Gbps. As high speed applications continue to require more performance, the 3M SL8800 Series Cable will deliver that performance for years to come. To learn more, visit

<http://www.mouser.com/3mesd>.

With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in emerging technologies. Mouser offers customers the latest, most technologically advanced components for their newest design projects. Mouser Electronics' website is updated daily and searches over 7 million products to locate over 1.8 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

About Mouser

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 1.8 million products online from more than 400 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 300,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit www.mouser.com.

About 3M Connector

3M Electronic Solutions Division designs, manufactures, and markets a wide variety of electronic interconnect products. 3M provides reliable and effective connector solutions for problems faced by electronic equipment manufacturers and assemblers serving the worldwide market.

The 3M manufacturing team has over 30 years experience in precision molding, stamping, assembling, and testing. 3M is committed to Six Sigma methodologies and uses ISO 9002 quality process standards to ensure our products meet specifications for long-term reliability. For more information, visit

<http://www.3m.com/interconnects>.

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