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For Immediate Release

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3M Connector I/O Interconnect System for IEEE 1394

Mansfield, Texas, USA — April 29, 2009 - Mouser Electronics, Inc., known for its rapid introduction of the newest products, today announced it is stocking new product from 3M Connector.

3M introduces a 2mm I/O Interconnect System that conforms to the IEEE 1394 standard, often used in machine vision and industrial control applications. The robust ribbon style contact interface provides reliable, repetitive plugging/unplugging. The contact carries either signal or power. Available in board- or wire-mount, the I/O Interconnect System for IEEE 1394 features vibration resistance, shielding for EMI/RFI, and secure latching. Suitable for many applications. To learn more, visit <http://www.mouser.com/3mesd>.

Mouser Electronics is the only major distributor to publish a new 2,184+ page print catalog every 90 days. In addition, its website with interactive online catalog is updated daily, contains more than a million products for easy online purchase, provides over 1.5 million cross-references, as well as more than 900,000 downloadable data sheets, supplier-specific reference designs, application notes, and other technical design information.

About Mouser

Mouser Electronics, Inc. is an electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers. Mouser.com features more than a million products online from more than 390 manufacturers. Mouser's 2,184+ page catalog is published every 90 days, providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 280,000 customers in 170 countries from its 432,000 sq. ft. state-of-the-art facility in Mansfield, Texas. For more information, visit www.mouser.com.

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About 3M Connector

3M Electronic Solutions Division designs, manufactures, and markets a wide variety of electronic interconnect products. 3M provides reliable and effective connector solutions for problems faced by electronic equipment manufacturers and assemblers serving the worldwide market.

The 3M manufacturing team has over 30 years experience in precision molding, stamping, assembling, and testing. 3M is committed to Six Sigma methodologies and uses ISO 9002 quality process standards to ensure our products meet specifications for long-term reliability. For more information, visit

<http://www.3m.com/interconnects>.

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