



1000 N. Main Street
Mansfield, TX 76063
www.mouser.com

(817) 804-3800

For Immediate Release

EDITORIAL/READER CONTACT:

Kevin Hess

Director of Marketing & Business Development
Mouser Electronics, Inc.

(817) 804-3833 Direct

(817) 804-3803 Fax

Kevin.hess@mouser.com

Mouser Electronics and WJ Communications Sign Global Catalog and Internet Sales Channel Agreement

Products Include RF Amplifiers, Mixers, and Frequency Converters

Mansfield, Texas, USA – January 8, 2008 – [Mouser Electronics, Inc.](http://www.mouser.com), known for its rapid introduction of the newest products, today announced it has signed a global catalog and internet sales channel partnership agreement with [WJ Communications](http://www.wjcomm.com), a leading supplier of RF solutions that serve multiple markets targeting wireless communications, RFID, broadband cable, defense, and homeland security.

According to the sales channel agreement, Mouser will stock RF amplifiers, mixers, and frequency converters. WJ Communication's product line includes gain block, medium power, power, CATV, and variable gain amplifiers, as well as frequency converters, mixers and RFID products. The amplifiers are optimized for use in mobile and fixed wireless infrastructure. WJ's mixers feature high input IP3 performance for broadband communication applications and span a broad range of technologies from FETs and MMIC mixers to diode mixers. Their family of frequency converters is designed to meet the performance, functionality, and cost goals of current and next generation mobile infrastructure base stations.

"Our new partnership with Mouser Electronics will complement our existing sales channel by leveraging their strength in catalog and online sales outreach, thus expanding our presence into universities and developing opportunities early in the sales cycle," said Haresh Patel, SVP of Sales and Marketing at WJ Communications. "Engineers, academia, and students, will have access to WJ's wide product offering and 50 years' experience providing innovative RF components including amplifiers, frequency converters, and mixers."

According to Mike Scott, Mouser Vice President of Active Products, the sales channel agreement with WJ Communications capitalizes on Mouser's core competencies of fast introduction, extensive stocking, and promotion of the newest products to the design engineering community as well as Mouser's extensive educational institution customer base.

-- continued --

The Newest Products For The Newest Designs

“We are pleased to add WJ Communications’ prestigious brand of innovative RF products to our linecard,” Scott said, “allowing us to fulfill the needs of our RF engineering customers’ new design requirements.”

Mouser’s broad-based product line, unsurpassed customer service, and streamlined warehouse operations make the sales channel the design engineer’s one-stop shop for all the components and associated development tools necessary for total project design.

Mouser Electronics is the only major sales channel partner to publish a new 1,900+ page print catalog every 90 days. In addition, its website with interactive online catalog is updated daily, contains more than 900,000 products for easy online purchase, provides over 1.5 million cross-references, as well as more than 677,000 downloadable data sheets, supplier-specific reference designs, application notes, and other technical design information.

About Mouser

Mouser Electronics, Inc. is an electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers. Mouser.com features over 900,000 products online from more than 335 manufacturers. Mouser’s 1,900+ page catalog is published every 90 days, providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 280,000 customers in 170 countries from its 432,000 sq. ft. state-of-the-art facility in Mansfield, Texas. For more information, visit www.mouser.com.

About WJ Communications

WJ Communications, Inc. is a leading provider of radio frequency (RF) solutions serving multiple markets targeting wireless communications, RF identification (RFID), WiMAX, and RF power solutions. WJ addresses the RF challenges in these multiple markets with its highly reliable amplifiers, mixers, RF integrated circuits (RFICs), RFID reader modules, chipsets, and multi-chip (MCM) modules. For more information, visit www.wj.com or call 408-577-6200.

Trademarks

Mouser and Mouser Electronics are registered trademarks of Mouser Electronics, Inc. All other products, logos, and company names mentioned herein may be trademarks of their respective owners.