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For Immediate Release

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Mouser Electronics Stocking Innovative
Inverted SMT Thru-Board Connectors from Tyco Electronics
Brings power from the underside to FR4 or pc boards

Mansfield, Texas, USA – September 29, 2009 – Mouser Electronics, Inc., known for its rapid introduction of the newest products, today announced it is stocking Tyco Electronics innovative new product – the inverted SMT thru-board connector. Tyco Electronics is a leader in interconnection systems.

The inverted SMT thru-board connectors provide a way to bring power from the underside of an FR4 or aluminum-clad pc board, eliminating issues of dressing wires on the top side of LED boards. The 2- through 6-position connector surface mounts on the top of the board, passing through a hole or notch in the board to present an underside interface. This innovative inverted design is low-profile and allows simpler assembly and installation of solid-state LED lighting in architectural, residential, and commercial applications. For more information about Tyco Electronics' inverted SMT thru-board connectors, visit http://www.mouser.com/tycoelectronicsinvertedconnector.

Keith Privett, Mouser Vice President Interconnect, Electromechanical, Power, and Test, says, "The ability to connect your power from the underside will open new doors for the design process. Conservation of surface space is always crucial and improving wire dress management issues are definite bonuses for electronic engineers."

Known for its broad-based product line, unsurpassed customer service, and streamlined warehouse operations, Mouser continuously offers customers the most innovative products and latest technologies for their new design projects.

The Newest Products For The Newest Designs

Mouser Electronics is the only global distributor to publish a new page print catalog every 90 days. In addition, its website with interactive online catalog is updated daily, and searches over 5 million products to locate over a million part numbers available for easy online purchase. Plus, downloadable data sheets, supplier-specific reference designs, application notes, technical design information and engineering tools.

About Mouser

Mouser Electronics, Inc. is an electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers. Mouser.com features more than a million products online from more than 390 manufacturers. Mouser's 2,184+ page catalog is published every 90 days, providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 270,000 customers in 170 countries from its 432,000 sq. ft. state-of-the-art facility in Mansfield, Texas. For more information, visit http://www.mouser.com.

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