

## For Immediate Release

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# Mouser Electronics Receives Achievement Award from Tyco Electronics Tyco Electronics Recognizes Mouser for New Customer Expansion, Sales Milestones

**Mansfield, Texas, USA – August 28, 2007 –** Mouser Electronics, Inc., known for its rapid introduction of the newest products, today announced it received an achievement award from Tyco Electronics for reaching a sales milestone.

"Mouser Electronics is a vital link between Tyco Electronics and the design engineering community by continued expansion of both its customer base and sales volume for Tyco Electronics products," according to Ray Horner, Director of Tyco Electronics Distribution Sales and Marketing. "We are very proud to recognize Mouser as a valued distributor with their continued growth and marketing initiatives of Tyco Electronics products."

"We are extremely pleased and honored to receive this achievement award from Tyco Electronics," said Glenn Smith, Mouser President and CEO. "It's extremely gratifying to be recognized for our success and we especially appreciate the recognition from such an industry leader as Tyco Electronics."

Smith went on to say that innovative products from Tyco Electronics are key to the success of Mouser's rapid new product launch programs that deliver a time-to-market advantage for its design engineering customer base

Mouser's broad-based product line, unsurpassed customer service, and streamlined warehouse operations make the distributor the design engineer's one-stop shop for all the board-level components necessary for total project design.

As one of the fastest growing global catalog distributors in the electronics industry, Mouser is the only major distributor to publish a new 1,900+ page print catalog every 90 days. In addition, its daily updated website contains over 850,000 products available for easy online purchase 24 hours a day, provides more than 677,000 downloadable data sheets, and over 1.5 million cross-references.

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## **About Mouser**

Mouser Electronics, Inc. is an electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers. Mouser.com features over 850,000 products online from more than 335 manufacturers. Mouser's 1,900+ page catalog is published every 90 days, providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 280,000 customers in 170 countries from its 432,000 sq. ft. state-of-the-art facility in Mansfield, Texas. For more information, visit www.mouser.com.

#### **About Tyco Electronics**

Tyco Electronics Ltd. is a leading global provider of engineered electronic components, network solutions and wireless systems, with 2006 sales of US\$12.8 billion to customers in more than 150 countries. We design, manufacture and market products for customers in industries from automotive, appliances and aerospace and defense to telecommunications, computers and consumer electronics. With over 8,000 engineers and worldwide manufacturing, sales and customer service capabilities, Tyco Electronics' commitment is our customers' advantage. More information on Tyco Electronics can be found at <a href="http://www.tycoelectronics.com/">http://www.tycoelectronics.com/</a>.

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