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## For Immediate Release

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## Mouser Electronics and Toshiba America Electronic Components, Inc. Enter into Distribution Agreement

*Customers Gain Access to High-Quality Discrete Devices, Digital Multimedia and Imaging Products,  
Microcontrollers, and Wireless Components*

**Mansfield, Texas, USA – December 17, 2007 – [Mouser Electronics, Inc.](http://www.mouser.com)**, known for its rapid introduction of the newest products, today announced it has entered into a distribution agreement with [Toshiba America Electronic Components, Inc.](http://www.toshiba-america.com) (TAEC), an independent operating company owned by Toshiba America, Inc., a subsidiary of Toshiba Corporation, Japan's largest and the world's fourth largest semiconductor manufacturer.

Toshiba is a global leader in the design and manufacture of high-quality discrete devices, digital multimedia and imaging products, microcontrollers, and wireless components. Toshiba products are ideal for cell phones, MP3 players, cameras, medical devices, automotive electronics, and other applications.

"We are excited to add Mouser Electronics to our distribution network," said George Rea, Director of Distribution and EMS Channel Sales at Toshiba America Electronic Components, Inc. "Mouser's reputation as the source for new products and technologies, as well as their strong reputation in the industry, will allow our products to reach new customers."

According to Mike Scott, Mouser Vice President of Active Products, the distribution agreement with Toshiba is in keeping with Mouser's unique business model of rapid introduction of the newest, most innovative products and the latest technologies, further enhancing the distributor's time-to-market advantage for their design engineering customers.

"We are honored to offer Toshiba's innovative products to our engineering customers for their new design projects," Scott said. "We also look forward to penetrating new markets and gaining new customers for Toshiba through our unique engineering customer base, as well as our innovative marketing programs."

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***The Newest Products For The Newest Designs***

Mouser's broad-based product line, unsurpassed customer service, and streamlined warehouse operations make the distributor the design engineer's one-stop shop for all the components and associated development tools necessary for total project design.

Mouser Electronics is the only major distributor to publish a new 1,900+ page print catalog every 90 days. In addition, its website with interactive online catalog is updated daily, contains more than 900,000 products for easy online purchase, provides over 1.5 million cross-references, as well as more than 677,000 downloadable data sheets, supplier-specific reference designs, application notes, and other technical design information.

### **About Mouser**

Mouser Electronics, Inc. is an electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers. Mouser.com features over 900,000 products online from more than 335 manufacturers. Mouser's 1,900+ page catalog is published every 90 days, providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 280,000 customers in 170 countries from its 432,000 sq. ft. state-of-the-art facility in Mansfield, Texas. For more information, visit [www.mouser.com](http://www.mouser.com).

### **About TAEC**

Through proven commitment, lasting relationships and advanced, reliable electronic components, Toshiba enables its customers to create market-leading designs. Toshiba is the heartbeat within product breakthroughs from OEMs, ODMs, CMs, distributors and fabless chip companies worldwide. A committed electronic components leader, Toshiba designs and manufactures high-quality flash memory-based storage solutions, discrete devices, displays, advanced materials, medical tubes, custom SoCs/ASICs, digital multimedia and imaging products, microcontrollers and wireless components, that make possible today's leading cell phones, MP3 players, cameras, medical devices, automotive electronics and more.

Toshiba America Electronic Components, Inc. is an independent operating company owned by Toshiba America, Inc., a subsidiary of Toshiba Corporation, Japan's largest semiconductor manufacturer and the world's fourth largest semiconductor manufacturer (iSuppli, "World's Top Top Semiconductor Supplier Rankings in 2006). For additional company and product information, please visit <http://www.toshiba.com/taec/>.

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