



1000 N. Main Street
Mansfield, TX 76063
www.mouser.com

(817) 804-3800

For Immediate Release

EDITORIAL/READER CONTACT:

Ellie Rovai

Marketing Communications Manager

Mouser Electronics, Inc.

(817) 804-3857 Direct

(817) 804-3803 Fax

ellie.rovai@mouser.com

Mouser Electronics Signs Distribution Agreement with THAT Corporation

Mansfield, Texas, USA – November 29, 2006 – Mouser Electronics, Inc., the fastest growing catalog distributor in the electronics industry, today announced it has entered into a distribution agreement with THAT Corporation to market its full line of high-performance analog audio integrated circuits. Mouser inventory will include THAT's recently released balanced line drivers and receivers, microphone preamplifier ICs and Analog Engine® dynamics processors, as well as their voltage-controlled amplifiers (VCAs), RMS detectors, and transistor array lines.

“This agreement with Mouser is a very exciting step for THAT and our customers. Not only does it greatly increase our exposure of new products in the marketplace, it allows engineers to perform faster prototyping with less expensive circuit iterations and proofs of concept. It's a win-win for everyone,” said Les Tyler, President of THAT Corporation.

According to Mike Scott, Mouser's Vice President of Active and Passive Components, the distribution agreement with THAT Corporation is in keeping with the distributor's business model of offering the newest, most innovative products and the latest technologies, thus delivering a time-to-market advantage to the design engineering community.

“Stocking THAT Corporation's diverse line of analog ICs further enhances the quality of new products and new technologies we offer our customers off the shelf,” said Scott. “Mouser delivers a time-to-market advantage more quickly than any distributor in the industry, enabling design engineers to get their next generation designs to market more quickly.”

THAT Corporation's components are manufactured using a dielectric isolation (DI) process, an advanced procedure that provides higher device-to-device breakdown voltages, better isolation among individual transistors, and faster speeds.

Mouser is the only distributor to publish an 1,800+ page print catalog every 90 days, with new products added daily to its website of over 720,000 components for easy online purchase 24 hours a day. Mouser also provides same-day shipping, with no minimum order requirements on most orders.

-- continued --

About Mouser

Mouser Electronics, a privately-held company and a subsidiary of TTI, Inc., is the fastest growing broad-line catalog distributor in the electronics industry and the **only** distributor whose rapid new product introduction gives customers a **time-to-market advantage!**

Mouser is the **only** distributor to publish a new 1,800+ page print catalog every 90 days! The catalog has a yearly circulation of one million, with quarterly mailings of 250,000. In addition, its first-class website is updated daily and has over 720,000 products available for online purchase 24 hours every day. Mouser.com also provides more than 490,000 downloadable data sheets, over 1.5 million cross-references, and global shipment to over 170 countries.

Known for best-in-class customer service with its one-call solution, Mouser sells innovative products from over 330 premiere suppliers of semiconductors, optoelectronics, embedded solutions, passives, circuit protection, interconnects, wire and cable, electromechanical, sensors, enclosures and thermal management, power sources, test, tools, and specialty products. For more information about Mouser Electronics, visit www.mouser.com.

About THAT Corporation

THAT Corporation has been providing high-performance audio technology in the form of integrated circuits to manufacturers of professional audio components and industrial products for the last 17 years. Headquartered in Massachusetts, with offices in Tokyo and Silicon Valley, THAT Corporation is best known for its diverse line of analog ICs – from their new balanced line drivers and receivers to their legacy BlackmerR voltage controlled amplifiers.

THAT's four-inch wafer foundry, based in Silicon Valley, grants them the only IC production facility solely focused on high-performance audio components. THAT Corporation is concentrating its current design efforts on analog audio input and output ICs to complement their voltage-controlled amplifiers, rms detectors, microphone preamplifiers, Analog EngineR dynamics processors, and transistor array lines.

To find the analog solution that's right for your next project, please visit www.thatcorp.com.

Trademarks

Mouser and Mouser Electronics are registered trademarks of Mouser Electronics, Inc. All other products, logos, and company names mentioned herein may be trademarks of their respective owners.