

#### For Immediate Release

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# Mouser Electronics and TAOS, Inc. Sign Distribution Agreement

**Mansfield, Texas, USA – September 26, 2005** – Mouser Electronics, the fastest growing distributor in North America, announced today that it has entered into a distribution agreement with Texas Advanced Optoelectronic Solutions, Inc. (TAOS) to distribute their Intelligent Opto Sensor (IOS) family of products.

The IOS product family includes light-to-voltage converters, light-to-frequency converters, light-to-digital converters, linear sensor arrays, and color sensors.

TAOS utilizes state-of-the-art technology that combines precision mixed-signal functionality with photo-detectors on the same integrated circuit, resulting in products with enhanced performance and cost advantages over conventional light sensing solutions. The IOS products simplify the interface between the analog sensing and digital processing in light-centric applications. In addition they offer design engineer flexibility by enabling improved system performance and reduced system design cycle time.

"We are very excited about this new partnership with a company like Mouser that is very customer friendly," said Carlo Strippoli, TAOS Vice-President of Marketing and Sales. "Mouser's customer base also gives us a new and valuable platform for introducing our products to design engineers. We are excited about Mouser's ordering process that provides these engineers easy access to prototype quantities."

According to Mouser President and CEO Glenn Smith, the distribution agreement with TAOS is in keeping with the catalog distributor's business model of continuing to offer customers the newest, most innovative products and the latest technologies from the industry's premiere suppliers.

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"Adding the TAOS line to our broad repertoire of products is a great complement to our line card," said Smith, "and further enhances the quality of innovative products we offer our customers."

Mouser's unique customer base of well over 100,000 business accounts focuses primarily on the design-in and prototyping stage of the design cycle and are comprised of a wide range of small, medium and large companies, universities, and engineering consultants who recommend, specify, and purchase board level components for product designs.

In addition to delivering the newest products and the latest technologies, Mouser also delivers outstanding customer service – regardless of the size of the customer or the size of the order. For years Mouser has achieved the highest marks for outstanding customer service and is a preferred distributor of design engineers because there is no minimum order size and the company routinely breaks packs to fulfill smaller prototyping orders.

The company's excellent technical group and sales staff are available to take customer calls and process orders from 7 am to 8 pm CST. Additionally, the streamlined warehouse fulfillment process allows same-day shipping on most orders from its state-of-the-art 173,000 square foot facility.

## **About Mouser Electronics**

Mouser Electronics, a privately-held company and a subsidiary of TTI, Inc., is the fastest growing electronics catalog distributor in North America and the only distributor in the industry to publish a new 1,600+ page print catalog every 90 days. In addition to its print catalog, Mouser's continuously growing on-line catalog provides over half a million products, more than 400,000 data sheets, and in excess of 1.5 million cross-references. Mouser sells innovative products from over 300 premiere suppliers of semiconductors, optoelectronics, passives, circuit protection, interconnects, wire and cable, electromechanical, sensors, enclosures and thermal management, power sources, test, tools, and specialty products. For more information about Mouser Electronics, visit <a href="https://www.mouser.com">www.mouser.com</a>.

## About TAOS, Inc. (Texas Advanced Optoelectronic Solutions, Inc.)

Texas Advanced Optoelectronic Solutions (TAOS), Inc. is based in Plano, Texas. Established in 1998, the company develops, manufacturers and markets leadership integrated optoelectronic products. These devices combine precision mixed-signal functionality and photo-detectors on the same

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integrated circuit to produce advanced products with performance and cost advantages over conventional solutions. TAOS optoelectronics products include:

- Light-to-Digital Converters (TSL2550, TSL2560, TSL2561)
- Light-to-Frequency Converters (TSL230R, TSL235R, TSL237, TSL245R)
- Light-to-Voltage Converters (TSL12, TSL13, TSL14, TSL250R, TSL251R, TSL252R, TSL253R, TSL254R, TSL257, TSL260R, TSL261R, TSL262R, TSL267)
- Color Sensors (TCS230, TSLR257, TSLG257, TSLB257)
- CMOS Linear Sensor Arrays (TSL201R, TSLW201R, TSL202R, TSL208R, TSL210, TSL1401R, TSL1401CS, TSLW1401R, TSL1402R, TSL1406R, TSL1410R, TSL1412, TSL2014, TSL3301)
- · Custom and Semi-custom Optoelectronic Devices.

More information can be found at <a href="http://www.taosinc.com">http://www.taosinc.com</a> or by phone at 972-673-0759.

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