

#### For Immediate Release

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# Mouser Electronics Stocks the Broadest Selection of Texas Instruments' Development Tools

In-stock dev tools available for same day shipment

**Mansfield, Texas, USA – September 2, 2009 –** Mouser Electronics, Inc., known for its rapid introduction of the newest products, today announced it has the broadest offering of Texas Instruments' Development Tools in stock for same day shipment. Texas Instruments is the world leader in digital signal processing and analog technologies.

Design engineers utilize development tools in the initial stages of a new product design and therefore Mouser has made it a priority to stock the largest selection of TI Development tools in the industry. Mouser currently has over 1600 Texas Instruments development tools available, with over 900 in stock for same day delivery.

Mike Scott, Mouser Vice President of Active Products, states, "Our huge line of TI development tools is unequalled in the industry. Design engineers know they can depend on Mouser to have the latest Texas Instruments development tools available for same day shipping."

Known for its broad-based product line, unsurpassed customer service, and streamlined warehouse operations, Mouser continuously offers customers the most innovative products and latest technologies for their new design projects.

Mouser Electronics is the only global distributor to publish a new page print catalog every 90 days. In addition, its website with interactive online catalog is updated daily, and searches over 5 million products to locate over a million part numbers available for easy online purchase. Plus, downloadable data sheets, supplier-specific reference designs, application notes, technical design information and engineering tools.

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#### **About Mouser**

Mouser Electronics, Inc. is an electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers. Mouser.com features more than a million products online from more than 390 manufacturers. Mouser's 2,184+ page catalog is published every 90 days, providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 270,000 customers in 170 countries from its 432,000 sq. ft. state-of-the-art facility in Mansfield, Texas. For more information, visit <a href="http://www.mouser.com">http://www.mouser.com</a>.

### **About Texas Instruments**

Texas Instruments Incorporated is the world leader in digital signal processing and analog technologies, the semiconductor engines of the Internet Age. A leader in the real-time technologies that help people communicate, TI is moving fast to drive the Internet Age forward with semiconductor solutions for large markets, such as wireless and broadband access, and for new emerging markets, such as digital cameras and digital audio. For more information, visit <a href="https://www.ti.com">www.ti.com</a>.

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