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## For Immediate Release

### **Mouser named Master Distributor for TE Connectivity's Q-CEE's**

**Mansfield, Texas, USA – April 18, 2011.** [Mouser Electronics](#), Inc., a top design engineering resource and international distributor of semiconductors and electronic components, has been named the Global Master Distributor for the Q-CEE's brand of calibration labels from [TE Connectivity](#) (TE). Mouser was selected for its award-winning website, superior logistics service and same-day shipping capabilities.

The new agreement with TE establishes Mouser as the first global electronics distributor to carry the complete QCEE's product line. It reinforces Mouser's dedication of providing total customer support and instant access to a broad range of calibration and identification labels for tooling, product testing, board revisions, and quality control.

"Not only does our relationship with the Q-CEE's brand of TE fit well with our unique business strategy of delivering solutions that speed new product development," stated Krystal Jackson, Mouser Vice President of Interconnect. "We're the first and only distributor to provide this product range. Now, design engineers and buyers can turn to Mouser, a company they already know and trust...further simplifying their world by having one source for everything our customers need or want."

TE commented on the expanded partnership. "Mouser is the first to stock the vast array of the Q-CEE's calibration and inventory control labels for TE Connectivity," explained Lauren Catalano of TE. "This will give customers across the globe valuable labeling options, making their operations run more efficient and ultimately, helping them get their designs to market faster."

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### **About TE Connectivity**

With a 50-plus year history of leadership, TE Connectivity is a global, \$12.1 billion company that designs and manufactures over 500,000 products that connect and project the flow of power and data inside the products that touch every aspect of our lives. Our nearly 100,000 employees partner with customers in virtually every industry - from consumer electronics, energy and healthcare, to automotive, aerospace and communication networks - enabling smarter, faster, better technologies to connect products to possibilities. More information on TE Connectivity can be found at <http://www.te.com>

### **About Mouser**

Mouser Electronics, Inc., a subsidiary of TTI, Inc., is part of the Berkshire Hathaway family of companies. Mouser is an award-winning authorized semiconductor and electronic component distributor, focused on the rapid introduction of the newest products and emerging technologies to electronic design engineers and buyers. Mouser.com features more than 1.8 million products online from more than 400 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 300,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility, south of Dallas, Texas. For more information, visit <http://www.mouser.com>.

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