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For Immediate Release

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Mouser Electronics Signs Global Agreement with Spectra Symbol Corp.

Exciting new technology in stock – flat membrane sensor potentiometers

Mansfield, Texas, USA – November 17, 2009 – Mouser Electronics, Inc., known for its rapid introduction of the newest products, today announced it is the first major catalog distributor to sign Spectra Symbol Corp. Spectra Symbol designs and manufactures thin, linear, membrane sensor potentiometers.

Mouser's Spectra Symbol stock includes thin (less than 0.5mm) membrane sensors in standard lengths from 12.5mm to 1,000mm. Sealable up to IP65 the potentiometers can fit next to any movement device to give position feedback. This new technology is ideal for position sensing in the medical, robotic, Arduino, music, industrial, and automotive markets – virtually any application that needs to track position along a linear stroke. Simple assembly requires removal of the wax paper backing to expose the adhesive and then applying to the desired surface.

Keith Privett, Mouser Vice President Interconnect, Electromechanical, Power, and Test, says, "Spectra Symbol's new flex membrane sensors enable engineers, gamers, musicians, and robotics groups to create innovative designs that were not possible before. The flat position sensors provide new flexibility with increased performance for the newest designs."

"Spectra Symbol is delighted to partner with Mouser Electronics in introducing to the world standard lengths from 12.5mm stroke to 1,000mm stroke linear Membrane Sensors. Together, we now provide the world with the most innovative and comprehensive product selection in the Membrane Sensor field," says Daniel Marriott, President and CEO, Spectra Symbol Corp.

Known for its broad-based product line, unsurpassed customer service, and streamlined warehouse operations, Mouser continuously offers customers the most innovative products and latest technologies for their new design projects.

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The Newest Products For The Newest Designs

Mouser Electronics is the only global distributor to publish a new page print catalog every 90 days. In addition, its website with interactive online catalog is updated daily, and searches over 5 million products to locate over a million part numbers available for easy online purchase. Plus, downloadable data sheets, supplier-specific reference designs, application notes, technical design information and engineering tools.

About Mouser

Mouser Electronics, Inc. is an electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers. Mouser.com features more than a million products online from more than 390 manufacturers. Mouser's 2,184+ page catalog is published every 90 days, providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 270,000 customers in 170 countries from its 432,000 sq. ft. state-of-the-art facility in Mansfield, Texas. For more information, visit <http://www.mouser.com>.

About Spectra Symbol Corp

Spectra Symbol Corp was founded in 1975 with cutting edge membrane technology, and has developed the Membrane Sensor technology through multiple patents and innovative applications, serving medical instrumentation, aerospace, military, automotive, industrial controls and position sensing markets. The breakthrough form-factor of Membrane Sensors <0.5mm height and inexpensive linear stroke sensing has revolutionized how OEMs can use full-travel sensing. For more information, visit www.spectrasymbol.com.

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