



1000 N. Main Street
Mansfield, TX 76063
www.mouser.com

(817) 804-3800

For Immediate Release

EDITORIAL/READER CONTACT:
Ellie Rovai
Marketing Communications Manager
Mouser Electronics, Inc.
(817) 804-3857 Direct
(817) 804-3803 Fax
ellie.rovai@mouser.com

Mouser Electronics and SchmartBoard™ Announce Global Distribution Agreement

Mansfield, Texas, USA – August 1, 2006 – Mouser Electronics, Inc., the fastest growing catalog distributor in the electronics industry, today announced it has signed a global agreement with SchmartBoard™ to distribute the company's electronic circuit prototyping system products that support both through-hole and surface mount components.

SchmartBoard has the only prototyping system that allows an engineer to work on one circuit block at a time, test the blocks individually, and then physically connect the blocks together. Fast and easy to use, SchmartBoard uses pre-traced circuit boards that are pre-loaded with solder, making them a great solution for hand soldering of surface-mount devices. In addition, these boards accept most electronic components – both through-hole and surface mount.

"SchmartBoard is excited to offer our products through Mouser Electronics as we increase our sales through the distribution channel," said Neal Greenberg, SchmartBoard Vice President of Sales & Marketing. "Mouser has the right mixture of customer diversity and the level of customer support that fits our standards of bringing our new and unique technology to the world."

The global distribution agreement with SchmartBoard is a very good fit with the distributor's business model of continuing to offer the newest, most innovative products and the latest technologies to its customers.

"Mouser customers are continually looking for the newest products to expand the life cycle of their new design projects," according to Mike Scott, Mouser Vice President of Active & Passive Components, "and SchmartBoard's new and unique technology is just the type of product offering our engineering customers require. We are pleased to add them to our linecard."

Mouser is the only distributor to publish an 1,800+ page print catalog every 90 days, with new products added daily to its website of over 700,000 products to easily buy online. This combined emphasis on rapid delivery of new products and new technologies gives Mouser customers a unique time-to-market advantage.

-- continued --

About Mouser

Mouser Electronics, a privately-held company and a subsidiary of TTI, Inc., is the fastest growing broad-line catalog distributor in the electronics industry and the **only** distributor whose rapid new product introduction gives customers a **time-to-market advantage!**

Mouser is the **only** distributor to publish a new 1,800+ page print catalog every 90 days! The catalog has a yearly circulation of one million, with quarterly mailings of 250,000. In addition, its first-class website is updated daily and has over 700,000 products available for online purchase 24 hours every day. Mouser.com also provides more than 490,000 downloadable data sheets, over 1.5 million cross-references, and global shipment to over 170 countries.

Known for best-in-class customer service with its one-call solution, Mouser sells innovative products from over 325 premiere suppliers of semiconductors, optoelectronics, embedded solutions, passives, circuit protection, interconnects, wire and cable, electromechanical, sensors, enclosures and thermal management, power sources, test, tools, and specialty products. For more information about Mouser Electronics, visit www.mouser.com.

About SchmartBoard

SchmartBoard™ is committed to helping engineers, students and hobbyists develop electronic circuits faster, easier, and less expensively than previously possible. Schmartboard's *Electronic Circuit Building Block* technology makes this possible. SchmartBoard's patent pending "EZ" Technology makes the soldering of surface-mount components accessible to virtually anyone. More information about Schmartboard can be found at www.schmartboard.com.

Trademarks

Mouser and Mouser Electronics are registered trademarks of Mouser Electronics, Inc. All other products, logos, and company names mentioned herein may be trademarks of their respective owners.