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For Immediate Release

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Mouser Electronics Announces New Vice President of Sales

Mansfield, Texas, USA – July 20, 2005 – Mouser Electronics, the fastest growing catalog distributor in North America, has announced the addition of Tim Sanghera as its new vice president of sales.

Sanghera has more than 17 years experience in developing corporate strategies, technology roadmaps, and marketing programs at the corporate level of several companies in the industry. Most recently Sanghera served as vice president of semiconductor products for Digi-Key Corporation. Prior to that post, he was distribution sales manager for the Americas at Winbond Electronics, focusing on business development and marketing of mixed-signal, uC, non-volatile, I/O and memory products. Sanghera has also held positions within the distribution sales team of Sharp Electronics, marketing that company's LCD, opto, memory, and ARM based products.

"Filling this type of executive position is always a lengthy process. The challenge isn't so much finding qualified candidates who can perform the job well, it's finding that individual who's also a match with the company culture," according to Mouser President and CEO Glenn Smith. "We are very pleased that Tim not only fits our corporate requirements, but our cultural style as well."

"Mouser is defining the future of distribution in the electronics industry and I am very excited to be a part of that," said Tim Sanghera, Mouser's new vice president of sales. "I look forward to making a positive contribution to the Mouser team as we take the company to the next level."

About Mouser Electronics

Mouser Electronics, a privately-held company and a subsidiary of TTI, Inc., is the fastest growing electronics catalog distributor in North America and the only distributor in the industry to publish a new

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1,500+ page print catalog every 90 days. In addition to its print catalog, Mouser's continuously growing on-line catalog provides more than half a million products, almost 400,000 data sheets, and in excess of 1.5 million cross-references. Mouser sells innovative products from over 300 premiere suppliers of semiconductors, optoelectronics, passives, circuit protection, interconnects, wire and cable, electromechanical, sensors, enclosures and thermal management, power sources, test, tools, and specialty products. For more information about Mouser Electronics, visit www.mouser.com.

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