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For Immediate Release

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Mouser Electronics and Roving Networks Sign Global Agreement to Distribute Sensors and Custom Platforms for Embedded Device Integration

Reduce Wireless Product Development Cycle Time and Eliminate Hassles in Product Design, Test, Certification, and Manufacture

Mansfield, Texas, USA – January 31, 2008 – [Mouser Electronics, Inc.](http://www.mouser.com), known for its rapid introduction of the newest products, today announced it has signed a global distribution agreement with [Roving Networks](http://www.rovingnetworks.com), a leading supplier of embedded radio modules, serial adapters, sensors and other custom platforms to integrate embedded devices, allowing access from Bluetooth® and WiFi-enabled PCs, PDAs, cell phones, and networks.

Roving Networks products reduce wireless product development cycle times and eliminate hassles in product design, test, certification, and manufacture. The manufacturer's products are ideal for a variety of applications in the data entry, industrial automation, medical, point of sale, inventory, and home control markets.

"We are excited to offer our products through Mouser's excellent catalog and online channels," said Michael Conrad, President of Roving Networks. "With their expanded focus on emerging wireless technologies, Mouser will greatly increase our exposure to new markets, as well as enhance our ability to service and support new customers."

According to Mike Scott, Mouser Vice President of Active Products, the distribution agreement with Roving Networks capitalizes on Mouser's core competencies of rapid product introduction, extensive stocking, and promotion of the newest products to the design engineering community.

"We are pleased to add Roving Networks' innovative wireless products to our linecard," Scott said. "These new products allow us to continue delivering a faster time-to-market advantage for our customers' new design projects."

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The Newest Products For The Newest Designs

Known for its broad-based product line, unsurpassed customer service, and streamlined warehouse operations, Mouser continuously offers customers the most innovative products and latest technologies for their new design projects.

Mouser Electronics is the only major distributor to publish a new 1,900+ page print catalog every 90 days. In addition, its website with interactive online catalog is updated daily, contains more than 900,000 products for easy online purchase, provides over 1.5 million cross-references, as well as more than 677,000 downloadable data sheets, supplier-specific reference designs, application notes, and other technical design information.

About Mouser

Mouser Electronics, Inc. is an electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers. Mouser.com features over 900,000 products online from more than 335 manufacturers. Mouser's 1,900+ page catalog is published every 90 days, providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 280,000 customers in 170 countries from its 432,000 sq. ft. state-of-the-art facility in Mansfield, Texas. For more information, visit www.mouser.com.

About Roving Networks

Roving Networks is a leader in intelligent wireless solutions utilizing Bluetooth and 802.11 WiFi technologies. The company designs, manufactures, and markets embedded modules, serial adapters, network access devices, and sensors, allowing access from Bluetooth enabled PCs, PDAs, cell phones, networks, and machine-to-machine communications. Roving Networks excels at reducing wireless product development cycle times, taking the hassle out of designing, testing, certifying, and manufacturing products. Leverage their expertise to create wireless solutions for vertical markets; data entry, industrial automation, medical/hospital, point of sale, inventory, home control, M2M, and other markets. More information about Roving Networks Inc. can be found at www.rovingnetworks.com.

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