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## For Immediate Release

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# Mouser Electronics and Ramtron International Enter Into Global Distribution Agreement

**Mansfield, Texas, USA – June 28, 2006 –** Mouser Electronics, Inc., the fastest growing catalog distributor in the electronics industry, and Ramtron International Corporation (Nasdaq: RMTR) have signed a global distribution agreement to supply Ramtron's memory, microcontroller, and integrated semiconductor solutions.

"We have partnered with Mouser because they specialize in delivering new, cutting-edge technologies to design and development engineers in the early stages of the design cycle," said Michael Hollabaugh, Ramtron VP of Sales and Marketing. "They excel at new product introductions and offer customer support to pair the right products with the right applications. Mouser will be an outstanding addition to our worldwide sales network as we continue to expand our FRAM and MCU product lines."

Mouser will support Ramtron's non-volatile FRAM memory and high-performance microcontroller products, including Processor Companion, Serial and Parallel FRAM memory solutions, fast and flexible Versa 8051-based MCUs, and high-performance mixed-signal 8051s.

According to Mike Scott, Mouser VP of Active and Passive Products, the distribution agreement with Ramtron is in keeping with the distributor's business model of continuing to offer the newest, most innovative products and the latest technologies to its customers. Ramtron recently broke new ground with the first FRAM-enhanced MCU, the VRS51L3074, and the highest density FRAM memory to date, the 1-Megabit FM20L08. "Adding Ramtron to our broad repertoire of products is a great complement to our line card," Scott said, "and further enhances the quality of innovative products we offer our customers."

Mouser delivers a unique time-to-market advantage to its customers. Focused on delivering the newest products and latest technologies, Mouser is the **ONLY** catalog distributor to issue a **NEW** 1,700+ page print catalog every 90 days. The company's website is also focused on daily updates and the addition of new product information with more than 480,000 downloadable data sheets, 335 supplier catalogs, and over 1.5 million cross-referenced parts, as well as a unique and continuously growing on-line catalog that allows customers to easily browse and buy over 680,000 products.

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Mouser is known for its outstanding customer service, excellent technical staff, and state-of-the-art warehouse management system. Its streamlined pick-and-ship operation, allows for same-day shipping on most orders received by 8 p.m. CST.

## **About Mouser**

Mouser Electronics, a privately-held company and a subsidiary of TTI, Inc., is the fastest growing broad-line catalog distributor in the electronics industry and the **only** distributor whose rapid new product introduction gives customers a **time-to-market advantage!** 

Mouser is the **only** distributor to publish a new 1,700+ page print catalog every 90 days! The catalog has a yearly circulation of one million, with quarterly mailings of 250,000. In addition, its first-class website is updated daily and has over 680,000 products available for online purchase 24 hours every day. Mouser.com also provides more than 480,000 downloadable data sheets, over 1.5 million cross-references, and global shipment to over 170 countries.

Known for it's best-in-class customer service, Mouser sells innovative products from over 325 premiere suppliers of semiconductors, optoelectronics, passives, circuit protection, interconnects, wire and cable, electromechanical, sensors, enclosures and thermal management, power sources, test, tools, and specialty products. For more information about Mouser Electronics, visit <a href="https://www.mouser.com">www.mouser.com</a>.

### **About Ramtron International**

Ramtron International Corporation (Nasdaq: RMTR), headquartered in Colorado Springs, Colorado, is a fabless semiconductor company that designs, develops, and markets specialized semiconductor memory, microcontroller, and integrated semiconductor solutions used in a wide range of product applications and markets worldwide. Visit <a href="https://www.ramtron.com">www.ramtron.com</a> for more information.

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