

Moore, Oklahoma—May, 2003

Radiotronix, is happy to announce a new distribution agreement with Mouser Electronics.

“This is a very strategic relationship for Radiotronix,” said Steve Montgomery, president of Radiotronix. “Mouser is a leading catalog distributor and a very important link in our distribution chain.” The Mouser relationship is more important than simple distribution, according to Mr. Montgomery. “The Mouser catalog is used by designers and engineers around the country when developing new products. Our presence in that catalog has significant marketing value.”

Under the agreement, Mouser will stock, advertise, and distribute Radiotronix products through their printed catalog and website.

According to Electronic Buyers News (EBN), Mouser Electronics is among the top 10 most preferred catalog distributors of electronic components in America. EBN conducted a Distributor Customer Preference Study in 2002 and Mouser ranked Number 1 in the following categories: Ease of Doing Business, Value Added Services, Availability of Product, On-Time Delivery and Price.

“With millions of wireless devices being manufactured every year, Mouser needed to partner with someone who had the technology today. Radiotronix has the cutting edge technology that cannot only address today’s market, but all the future potential of wireless that has not yet been realized. This partnership allows Radiotronix to concentrate on developing new products while Mouser Electronics will handle the day-to-day logistics of servicing the smaller customer orders. We think this is a definite “win, win” situation for both companies.” stated Brad Taylor, Product Marketing Director for Mouser.

Radiotronix, established in 2001, designs, manufactures, and markets embedded wireless modules that are used in applications ranging from home automation to RFID. The market for embedded wireless modules is anticipated to be \$8 billion in 2007. Radiotronix is 2-5 years ahead of the competition in this market and is poised to be the leading supplier of embedded wireless technologies.

For more information about Radiotronix wireless products, please call our toll free number 1-866-814-4446 or visit our website at [www.Radiotronix.com](http://www.Radiotronix.com).