

1000 N. Main Street Mansfield, TX 76063 www.mouser.com

(817) 804-3800

# **For Immediate Release**

EDITORIAL/READER CONTACT: Ellie Rovai Marketing Manager Mouser Electronics, Inc. (817) 804-3857 Direct (817) 804-3803 Fax ellie.rovai@mouser.com

# Mouser Electronics and Ohmite Reach Expanded Global Distribution Agreement

**Mansfield, Texas, USA – January 9, 2006 –** Mouser Electronics, Inc., one of the fastest growing distributors in the electronics industry, today announced it has reached an expanded global distribution agreement with Ohmite Manufacturing Company.

Ohmite is a leading manufacturer of power resistive products. Through innovation and acquisition, the company's product offering has grown to include power resistors, surface mount resistors, and rheostats.

"Since the Mouser-Ohmite relationship began several years ago, it's become clear that Mouser is uniquely successful at quickly introducing new products to the marketplace," according to Gary Nadeau, Ohmite's Vice President of Sales and Marketing. "It only makes sense that expanding our relationship with Mouser and its parent company, TTI, would enable our mutual customers to more easily acquire Ohmite products through the prototype-to-production transition."

Nadeau went on to say that Ohmite's consistent track record of success in new product development partnered with Mouser's unique customer base and new market development has resulted in dramatic sales growth for both companies.

According to Mouser President and CEO Glenn Smith, this global agreement with Ohmite is in keeping with the distributor's business model of continuing to offer the newest, most innovative products and the latest technologies to its customers, as Mouser continues to expand its engineering support globally.

"Because our engineering customer base is focused on the design-in and prototyping stages of the design cycle," Smith said, "Ohmite's emphasis on developing new resistive products and creative packaging techniques is perfect for customers who need new solutions. We are pleased that this global agreement will allow customers worldwide to experience Mouser's design time-to-market advantage and TTI's advanced inventory management for large scale production."

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### Mouser/Ohmite

Mouser's broad-based product line, unsurpassed customer service, and optimized warehouse operations make Mouser the design engineer's one-stop shop for all the board-level components necessary for total product design projects.

In addition, Mouser delivers the very best possible customer service – regardless of the size of the customer or the size of the order. The company's policy of breaking packs and no minimum orders is especially attractive to design engineers working in the prototyping stage of the design cycle.

Mouser reaches a unique customer base of well over 100,000 diverse business accounts that represent a wide range of small, medium and large companies, as well as individual consultants who recommend, specify and purchase board-level components for product designs that other distributors don't reach.

Mouser's excellent technical personnel and sales staff are available to take customer calls and process orders from 7 am to 8 pm CST, with same-day shipping on most orders from its state-of-the-art facility.

# **About Mouser Electronics**

Mouser Electronics, a privately-held company and a subsidiary of TTI, Inc., is the fastest growing distributor in the electronics industry and the only distributor in the industry to publish a new 1,600+ page print catalog every 90 days. In addition to its print catalog, Mouser's continuously growing on-line catalog provides over 550,000 products, more than 400,000 data sheets, and in excess of 1.5 million cross-references. Mouser sells innovative products from over 300 premiere suppliers of semiconductors, optoelectronics, passives, circuit protection, interconnects, wire and cable, electromechanical, sensors, enclosures and thermal management, power sources, test, tools, and specialty products. For more information about Mouser Electronics or to purchase products on-line, visit <u>www.mouser.com</u>.

## **About Ohmite**

Ohmite Manufacturing Company is a privately-held company, based in Rolling Meadows, IL with operations in Mexico and Barbados. Founded in 1925, Ohmite is among the oldest continuing companies in the electronic components business.

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