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For Immediate Release

Mouser Honored with Neutrik's "Distributor Partner of the Year"

Mansfield, Texas, USA – May 19, 2010 – [Mouser Electronics](http://www.mouser.com), Inc., known for its rapid introduction of the newest products, today announced it was awarded Neutrik's 2009 "Distributor Partner of the Year".

The prestigious award was presented to Mouser at the annual EDS convention in Las Vegas this month. Reasons cited for selecting Mouser above other distributors was Mouser's commitment to provide an exceptional customer service experience by rapidly offering the latest products and newest technologies as soon as they are available. Also mentioned was Mouser's commitment to innovation, such as the interactive online catalog and technical support.

Tom Chudyk, Distribution Manager for [Neutrik](http://www.neutrik.com) USA, Inc., presented the award to Mouser, and says, "As a result of their tremendous commitment to promoting, inventorying, and supporting our complete family of products, we at Neutrik USA are honored to recognize Mouser Electronics with our "Distributor Partner of the Year" award for 2009. It is Mouser's commitment to providing the end customer with quality service and value that makes them a true partner for Neutrik USA. We look forward to continued success as we further develop opportunities for growth within North America."

Accepting the award on behalf of Mouser was Barry McConnell, Senior Vice President Products; Krystal Jackson, Product Director; and Chris Linn, Product Manager. McConnell stated, "It is a great honor to accept this award from Neutrik. Mouser's ability to put the customers' needs first has been the key to a highly effective partnership. It has been a pleasure to promote their vast line of interconnects and we are eager to continue on this successful path."

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The Newest Products For The Newest Designs

Known for its focus on design engineers with its broad product line, unsurpassed customer service, advanced on-line catalog and innovative product marketing, Mouser continuously offers customers the newest products and latest technologies for their new design projects.

Mouser Electronics' website with interactive online catalog is updated daily and searches over 6.7 million products to locate over a million part numbers available for easy online purchase. Plus, it houses downloadable data sheets, supplier-specific reference designs, application notes, technical design information and engineering tools.

About Mouser

Mouser Electronics, Inc. is an electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers. Mouser.com features more than a million products online from more than 400 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 270,000 customers in 170 countries from its 432,000 sq. ft. state-of-the-art facility in Mansfield, Texas. For more information, visit <http://www.mouser.com>.

About Neutrik

Neutrik is the leading manufacturer of professional entertainment connector systems. Neutrik has developed state-of-the-art connectors for more than 25 years. Their product range includes XLR connectors, plugs, jacks, speaker-connectors, Patch-Panels, power-connectors, BNC style connectors and special connectors for industrial applications. Visit <http://www.neutrik.com/>.

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