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For Immediate Release

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# Mouser Electronics and NOVACAP Sign Distribution Agreement Stocked Products Include SMT and Radial Leaded Capacitors

**Mansfield, Texas, USA – January 15, 2008 –** <u>Mouser Electronics, Inc.</u>, known for its rapid introduction of the newest products, today announced it has signed a distribution agreement with <u>NOVACAP</u> to distribute their SMT and radial leaded capacitors. A leading supplier of application-specific multilayer ceramic capacitors and capacitor assemblies, NOVACAP's SMT and radial leaded capacitors are ideal for a variety of markets including aerospace, military, medical, telecommunications, computer, and oil exploration.

"NOVACAP specializes in high temperature, high voltage, pulse power, and many other application-specific ceramic capacitors. The addition of Mouser as our distributor broadens our exposure to the system designers that can benefit from our unique products," said Mark Skoog, President of NOVACAP. "Having these products readily available from Mouser will give our customers the ability to respond to market needs and shorten their time to market."

According to Barry McConnell, Mouser Vice President of Product Marketing, the addition of NOVACAP enhances the selection of the newest capacitor products available to the distributor's design engineering customer base.

"We are pleased to partner with such a strong industry leader," McConnell said, "and quickly deliver NOVACAP's innovative capacitor products to our engineering customers."

Mouser's broad-based product line, unsurpassed customer service, and streamlined warehouse operations make the distributor the design engineer's one-stop shop for all the components and associated development tools necessary for total project design.

Mouser Electronics is the only major distributor to publish a new 1,900+ page print catalog every 90 days. In addition, its website with interactive online catalog is updated daily, contains more than

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## The Newest Products For The Newest Designs

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900,000 products for easy online purchase, provides over 1.5 million cross-references, as well as more than 677,000 downloadable data sheets, supplier-specific reference designs, application notes, and other technical design information.

#### About Mouser

Mouser Electronics, Inc. is an electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers. Mouser.com features over 900,000 products online from more than 335 manufacturers. Mouser's 1,900+ page catalog is published every 90 days, providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 280,000 customers in 170 countries from its 432,000 sq. ft. state-of-the-art facility in Mansfield, Texas. For more information, visit www.mouser.com.

### About NOVACAP

NOVACAP, a Dover Company, is celebrating its 25th Anniversary this year. NOVACAP grew by supplying difficult to produce Multilayer Ceramic Capacitor (MLC) products to the aerospace, military, medical, telecommunications, computer, and oil exploration markets. NOVACAP is dedicated to satisfying customer's capacitor needs by offering excellent customer service and high-quality products. NOVACAP specializes in application specific multilayer ceramic capacitors and capacitor assemblies. For more information, visit <u>www.novacap.com</u>.

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