

## For Immediate Release

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## Mouser Electronics Adds 64 Suppliers in 2007

**Mansfield, Texas, USA –January 28, 2008 –** [Mouser Electronics, Inc.](http://www.mouser.com), known for its rapid introduction of the newest products, today announced it has significantly expanded its linecard by signing 64 suppliers in 2007. With an already extensive portfolio of products across the board, the added suppliers bolster the product choices for Mouser's unique design customer base.

The additional manufacturers represent all the major electronic product categories including semiconductors, embedded modules, optoelectronics, passives, interconnects, electromechanical, and power.

"Mouser is focused on offering the newest products and technologies to our engineering customer base from the leading manufacturers," said Glenn Smith, Mouser President and CEO. "Adding this significant number of new suppliers reinforces Mouser's reputation as the engineer's source for the newest technologies. We have focused on adding leading-edge semiconductor suppliers and the latest embedded development tools necessary for total project design. We are simply living up to our commitment to enable faster time-to-market for our design engineering customers."

Actel, Atmel, Cypress Semiconductor, ROHM, Toshiba, WJ Communications, Pericom, and Wolfson Microelectronics were a few of the 13 new semiconductor suppliers added to Mouser's linecard.

Mouser dramatically expanded its embedded product line-up with 17 new suppliers including RF Monolithics, Cirronet, Antenova, Multi-Tech Systems, SkyeTek, Spectrum Digital, Hi-Tech Software, EasySync Ltd., Silex Technologies, Roving Networks, and EZURiO.

Suppliers including Avago Technologies, Bivar, and LedEngin were some of the seven new suppliers who enhanced Mouser's optoelectronics selection.

Delphi, LEMO, and Amphenol Fiber Optics were among the seven new suppliers added to Mouser's already impressive linecard of interconnect products.

The passives and EMI product lines expanded with the addition of five new suppliers, while

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the power, circuit protection, and electromechanical lines were enhanced with products from 15 new suppliers.

Mouser's broad-based product line, unsurpassed customer service, and streamlined warehouse operations make the distributor the design engineer's one-stop shop for all the components and associated development tools necessary for total project design.

Mouser Electronics is the only major distributor to publish a new 1,900+ page print catalog every 90 days. In addition, its website with interactive online catalog is updated daily, contains more than 900,000 products for easy online purchase, provides over 1.5 million cross-references, as well as more than 677,000 downloadable data sheets, supplier-specific reference designs, application notes, and other technical design information.

### **About Mouser**

Mouser Electronics, Inc. is an electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers. Mouser.com features over 900,000 products online from more than 335 manufacturers. Mouser's 1,900+ page catalog is published every 90 days, providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 280,000 customers in 170 countries from its 432,000 sq. ft. state-of-the-art facility in Mansfield, Texas. For more information, visit [www.mouser.com](http://www.mouser.com).

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