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For Immediate Release

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Mouser Electronics and MEDER electronic, Inc. Expand Distribution Agreement for Global Reach

Mansfield, Texas, USA – September 12, 2007 – Mouser Electronics, Inc., known for its rapid introduction of the newest products, today announced its distribution agreement with MEDER electronic, Inc. has expanded to include the global marketplace.

MEDER is a leading global manufacturer of reed switches, sensors, relays, and relay modules, as well as an official source for OKI reed switches.

According to Barry McConnell, Mouser Vice President of Product Marketing, the expanded distribution agreement with MEDER capitalizes on Mouser's core competencies of fast introduction, extensive stocking, and promotion of the newest products to the global design engineering community.

"Expanding our distribution agreement with MEDER allows us to honor our commitment to deliver high-quality reed switching solutions to our global engineering customer base," McConnell said.

"Mouser adds a critical dimension to our go-to market strategy and offers the qualities we are looking for in a channel partner," said Rob Greenberg, National Distribution Manager of MEDER electronic, Inc. "Customers worldwide now have access to all MEDER products through Mouser, including the OKI reed switches we supply."

The new MEDER MS Series of Micro SIL single-in-line relays requires less than half the mounting area of a standard reed relay and half the board space a standard SIL requires. These relays are available with a diode, internal magnetic shield, and a high coil resistance option.

The new CRF High-Frequency reed relay is a low-profile device made with a ceramic case that eliminates packaging stress by matching the thermal coefficient of expansion for the reed switch glass and reed lead. Ideal for RF applications, the relay features a lead-free frame, surface-mount design that eliminates skewing and co-planarity issues, and a minimum path length and internal shield.

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Mouser/MEDER Global Distribution

The Newest Products For The Newest Designs

Other new products from MEDER include OKI glass reed switches that range from 7mm to 21mm and are available in surface mount, high power, and miniature switch options.

Mouser Electronics is one of the fastest growing global catalog distributors in the electronics industry and the only major distributor to publish a new 1,900+ page print catalog every 90 days. In addition, its website with an interactive online catalog is updated daily, contains more than 860,000 products for easy online purchase, provides over 1.5 million cross-references, and more than 677,000 downloadable data sheets, as well as supplier-specific reference designs, application notes, and other technical design information.

Mouser's broad-based product line, unsurpassed customer service, and streamlined warehouse operations make Mouser the design engineer's one-stop shop for all the board-level components necessary for total product design. In addition, Mouser delivers the very best possible customer service – regardless of the size of the customer or the size of the order.

About Mouser

Mouser Electronics, Inc. is an electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers. Mouser.com features over 860,000 products online from more than 335 manufacturers. Mouser's 1,900+ page catalog is published every 90 days, providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 280,000 customers in 170 countries from its 432,000 sq. ft. state-of-the-art facility in Mansfield, Texas. For more information, visit www.mouser.com.

About MEDER electronic, Inc.

MEDER electronic, Inc. manufactures standard, modified and customized reed switches, reed relays, and reed sensors to fit specific applications for electronic OEMs. MEDER electronic, Inc. is an official source for **OKI** reed switches. MEDER electronic, Inc. products and **OKI** reed switches are supported by a worldwide network of stocking distributors and technical sales representatives who provide design assistance, service and quick delivery. MEDER products are used in a wide variety of applications ranging from telecom, test and measurement, automotive, medical, and consumer products. To learn more about MEDER electronic, Inc. visit: www.meder.com.

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