

For Immediate Release

Mouser Stocking Industry's First RTC with Internal MEMS Resonator from Maxim Integrated Products

May 16, 2011 – Mouser Electronics, Inc., regarded as a top design engineering resource and global distributor for semiconductors and electronic components, today announced the immediate availability of Maxim Integrated Products' DS3231M RTC, the industry's first temperature-compensated Real Time Clock with internal MEMS resonator.

This low-power Maxim RTC maintains timekeeping accuracy of ±0.432 second/day from -40°C to 85°C and features complete calendar functionality and two time-of-day alarms. The MEMS resonator reduces susceptibility to mechanical failure, enhancing the long-term accuracy of the device. The DS3231M is designed for use in a variety of industrial applications such as power meters and telematics. For additional features and technical documents, learn more at http://www.mouser.com/maximds3231m/.

With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in advanced technologies. Mouser offers 17 global customer support locations and the latest, most technologically advanced components for customers' newest design projects. Mouser Electronics' website is updated daily and searches more than 7.5 million products to locate over 1.9 million orderable part numbers available for easy online purchase.

Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

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About Mouser

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 1.9 million products online from more than 400 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 300,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit http://www.mouser.com.

About Maxim Integrated Products

Maxim Integrated Products is a publicly traded company that designs, manufactures, and sells high-performance semiconductor products. The Company was founded over 25 years ago with the mission to deliver innovative analog and mixed-signal engineering solutions that add value to its customers' products. To date, it has developed over 6400 products serving the industrial, communications, consumer, and computing markets. Maxim reported revenue in excess of \$2.0 billion for fiscal 2010. A Fortune 1000 company, Maxim is included in the Nasdaq 100, the Russell 1000, and the MSCI USA indices. For more information, go to www.maxim-ic.com.

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