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## For Immediate Release

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## Mouser Electronics and Laird Technologies Enter Into Global Distribution Agreement

### *Inventory Includes Electromagnetic Interference (EMI) Product Solutions*

**Mansfield, Texas, USA – September 13, 2007** – Mouser Electronics, Inc., known for its rapid introduction of the newest products, today announced it has signed a global distribution agreement with Laird Technologies, a leading global manufacturer of electromagnetic interference (EMI) solutions that serve the telecommunications, data-communications, computer, general electronics, network equipment, aerospace, defense, automotive, and medical equipment markets.

Mouser will stock Laird Technologies' fabric-over-foam EMI shielding gaskets, fingerstock gaskets and metal grounding products, as well as board-level shielding products and EMI/RFI absorber foam sheets.

"The agreement with Mouser is an exciting and revolutionary development for Laird Technologies' customers," said Andy Coyle, Director of Global Channel Sales for Laird Technologies. "Mouser is well positioned to support our engineering customers' needs and will play a critical role in getting our products to market, quickly and accurately."

According to Barry McConnell, Mouser's Vice President of Product Marketing, the distribution agreement with Laird Technologies capitalizes on Mouser's core competencies of fast introduction, extensive stocking, and promotion of the newest products to the design engineering community.

"Adding Laird Technologies to the Mouser linecard enhances our EMI product offering and allows us to honor our commitment to deliver high quality, innovative products to the design engineering community," McConnell said.

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The distributor's broad-based product line, unsurpassed customer service, and streamlined warehouse operations make Mouser the design engineer's one-stop shop for all the board-level components and associated development tools necessary for total project design.

As one of the fastest growing global distributors in the electronics industry, Mouser is the only major distributor to publish a new 1,900+ page print catalog every 90 days. In addition, its website with interactive online catalog is updated daily, contains over 860,000 products available for easy online purchase, provides over 1.5 million cross-references, more than 677,000 downloadable data sheets, as well as supplier-specific reference designs, application notes, and other technical design information.

### **About Mouser**

Mouser Electronics, Inc. is an electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers. Mouser.com features over 860,000 products online from more than 335 manufacturers. Mouser's 1,900+ page print catalog is published every 90 days, providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 280,000 customers in 170 countries from its 432,000 sq. ft. state-of-the-art facility in Mansfield, Texas. For more information, visit [www.mouser.com](http://www.mouser.com).

### **About Laird Technologies**

Laird Technologies designs and supplies customized performance-critical products for wireless and other advanced electronics applications.

Laird Technologies is a global market leader in the design and supply of electromagnetic interference (EMI) shielding, thermal interface products, signal integrity components, wireless antennae solutions, and recently established a growing position in the design and supply of complete radio frequency ("RF") modules and systems. These performance critical products, co-designed in conjunction with customers, are essential in enabling and protecting the functionality of electronic devices and wireless applications.

Custom products are supplied to all sectors of the electronics industry, including telecommunications, data transfer and information technology, as well as to the automotive, aerospace and defense, consumer electronics, medical and industrial markets.

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