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For Immediate Release

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JAE Awards Mouser Electronics its Distributor of the Year Award

Significant Customer Growth and Increased Sales are Key Factors

Mansfield, Texas, USA – April 25, 2007 – Mouser Electronics, Inc., the only distributor to release a new catalog every 90 days, today announced it has been named JAE’s 2006 Distributor of the Year. The award is based on Mouser’s exceptional sales performance, customer growth, overall commitment, and marketing promotion efforts of JAE products.

“Mouser’s strong commitment to promoting JAE products has led to some exceptional growth of our customer base,” said Shin Takahashi, President of JAE Electronics, “and we are looking forward to another successful year with Mouser.”

“Mouser is very pleased and honored to receive JAE’s Distributor of the Year award,” said Mouser President and CEO, Glenn Smith, “and we look forward to continued mutual growth in the future.”

Smith went on to say that innovative technology products such as JAE’s, are key to the success of the distributor’s rapid new product launch programs that deliver a time-to-market advantage for its design engineering customer base.

JAE designs and manufactures interconnect products ranging from circular, board-to-board, wire-to-board, and FPC connectors to DIMM memory and memory cards.

Mouser’s focus is the rapid introduction of the newest products and latest technologies in the industry through its quarterly 1,800+ page catalog, as well as daily updates to its website, featuring more than 800,000 parts for easy browse and buy.

The distributor’s broad-based product line, unsurpassed customer service, and streamlined warehouse operations, make Mouser the design engineer’s one-stop shop for all the board-level components and associated development tools necessary for total project design.

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The Newest Products For The Newest Designs

Mouser strives for customer satisfaction by providing its customers the very best possible customer service –regardless of the size of the customer, or the size of the order. In fact, the company’s policy of breaking packs and no minimum order size is especially attractive to design engineers working in the earliest stages of the design cycle.

About Mouser

Mouser Electronics, Inc. is an electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers. Mouser.com features over 800,000 products online from more than 330 manufacturers. Mouser’s 1,800+ page catalog is published every 90 days, providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 280,000 customers in 170 countries from its 432,000 sq. ft. state-of-the-art facility in Mansfield, Texas. For more information, visit www.mouser.com.

About JAE Electronics, Inc.

JAE Electronics, Inc., designs, manufactures, and markets electronic connectors and aerospace products ranging from circular, board-to-board, and wire-to-board, to DIMM memory, memory card, and FPC connectors. Wholly-owned by Japan Aviation Electronics Industries, Ltd., Tokyo, Japan (JAE), JAE Electronics, Inc., was established in the United States in 1977. Since that time, JAE Electronics has increased its marketing efforts in the United States and has opened a manufacturing facility in Tualatin, Oregon. For additional information on JAE, please contact JAE Electronics, Inc., 142 Technology Drive, Building 100, Irvine, CA 92618-2430, Telephone 800-523-7278, 949-753-2600, FAX 949-753-2699, e-mail: jae@jae.com. Internet: www.jae.com.

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