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For Immediate Release

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Mouser Electronics and Hirose Electric Sign Distribution Agreement

Stock includes coaxial, FFC / FPC, single and double row connectors

Mansfield, Texas, USA – January 7, 2009 – [Mouser Electronics](http://www.mouser.com), Inc., known for its rapid introduction of the newest products, today announced it has signed a distribution agreement with [Hirose Electric Company](http://www.hirose.com), a long-time specialty manufacturer of high-quality connectors.

Mouser has access to Hirose's full product portfolio and is stocking rectangular, circular, and coaxial connectors, as well as FFC / FPC connectors.

"Hirose is well-known for their high-quality products and efficient manufacturing, which has earned them a loyal customer base," commented Barry McConnell, Mouser's Vice President of Product Marketing. "We are pleased to add Hirose Electric to our line card."

"We at Hirose USA are delighted to be adding Mouser Electronics to our distribution roster," commented Karen Claybaugh, Hirose USA National Distributor Sales Manager. "We are convinced that Mouser's positioning as a leading catalog and online distributor, coupled with their focus on the design-in community, will result in substantial incremental growth for our connector business," said Rick van Weezel, Hirose USA Vice President of Sales and Marketing.

Known for its broad-based product line, unsurpassed customer service, and streamlined warehouse operations, Mouser continuously offers customers the most innovative products and latest technologies for their new design projects.

Mouser Electronics is the only major distributor to publish a new 2,100+ page print catalog every 90 days. In addition, its website with interactive online catalog is updated daily, contains more than a million products for easy online purchase, provides over 1.5 million cross-references, as well as more than 900,000 downloadable data sheets, supplier-specific reference designs, application notes, and other technical design information.

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The Newest Products For The Newest Designs

About Mouser

Mouser Electronics, Inc. is an electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers. Mouser.com features more than a million products online from more than 366 manufacturers. Mouser's 2,100+ page catalog is published every 90 days, providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 280,000 customers in 170 countries from its 432,000 sq. ft. state-of-the-art facility in Mansfield, Texas. For more information, visit www.mouser.com.

About Hirose

Hirose Electric Company specializes in the manufacture of connectors and has been a contributor to the development of the electronics sector for over 70 years. Their modest and humble business philosophy of seeking wisdom from all sources and incorporating that knowledge to maintain high quality and efficiency has earned Hirose a loyal customer base. Hirose is also committed to environmental issues in the manufacture of connectors such as coaxial connectors, FFC / FPC connectors, and single and double row connectors.

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