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## For Immediate Release

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# Mouser Electronics to Distribute Helicomm's ZigBee™ Modules and Development Kits

Companies Partner to Promote Standards-based Networking Solutions

**Mansfield, Texas, USA – October 4, 2005 –** Mouser Electronics, Inc., the fastest growing electronics distributor in the industry, today announced that they have entered into a distribution agreement with Helicomm, a leading wireless networking solutions provider. Under the terms of the agreement, Mouser Electronics will operate as Helicomm's North American distributor. Customers can purchase Helicomm's standards-based wireless modules and development kits online, through Mouser's e-commerce website at www.mouser.com/Helicomm

Mouser will initially distribute Helicomm's EZ-Net DevKit and IP-Link embedded modules. Helicomm's EZ-Net DevKit (EZDK 1220PA) provides a highly integrated rapid prototyping platform that provide customers the fast track to wireless connectivity based on industrial standard. The EZDK 1220PA includes 6 IP-Link 1220PA modules with USB interface and PC-based networking and management software for module provisioning and wireless network management. Helicomm's EZDK 1220PA is now shipping and is priced at \$2,500.

Helicomm's 8051-based IP-Link embedded modules are IEEE 802.15.4-compliant and support Helicomm's ZigBee-Ready networking software. Helicomm's 8051-based IP-Link modules also support their IP-Net, an innovative "serial mesh mode", allowing RS232/485 data streams to be transmitted over multiple hops to improve data reliability and increase transmission range.

"The partnership with Mouser Electronics is very meaningful to us," said Helicomm president, Jack Sun.

"Mouser's tremendous customer base and local sales expertise accentuate Helicomm's presence in North

America, and expand our ability to offer cost-effective, reliable wireless products," he added.

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According to Mouser President and CEO Glenn Smith, the distribution agreement with Helicomm is in keeping with the distributor's business model of continuing to offer the newest, most innovative products and the latest technologies to its customers.

"Mouser focuses on customers in the design-in and prototyping stages of the design cycle," Smith said, "Helicomm's networking solutions and technology-driven products are what those engineers need to quickly deliver state-of-the-art networked products to the market. We are excited to offer our customers the time-to-market advantage that Helicomm's embedded solutions deliver."

#### **About Mouser Electronics**

Mouser Electronics, a privately-held company and a subsidiary of TTI, Inc., is the fastest growing distributor in the electronics industry and the only distributor in the industry to publish a new 1,600+ page print catalog every 90 days. In addition to its print catalog, Mouser's continuously growing on-line catalog provides over 550,000 products, more than 400,000 data sheets, and in excess of 1.5 million cross-references. Mouser sells innovative products from over 300 premiere suppliers of semiconductors, optoelectronics, passives, circuit protection, interconnects, wire and cable, electromechanical, sensors, enclosures and thermal management, power sources, test, tools, and specialty products. For more information about Mouser Electronics, visit www.mouser.com.

## **About Helicomm**

Based in Carlsbad, Calif., Helicomm was founded in 2001 to create wireless networking solutions based on the new ZigBee, IEEE 802.15.4 and IPv6 global standards for reliable, secure, low-power, cost-effective wireless networks. Helicomm's standards-based wireless modules, network gateways, networking software and development tools provide customers the quickest and easiest way to integrate wireless networking into their products and systems. For more information about Helicomm, please visit <a href="https://www.helicomm.com">www.helicomm.com</a>.

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