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For Immediate Release

Harwin Presents Mouser with Worldwide Catalog Distributor of the Year Award

Mansfield, Texas, USA – June 10, 2010 – <u>Mouser Electronics</u>, Inc., known for its rapid introduction of the newest products, today announced it was the recipient of the 2009/2010 Catalog Distributor of the Year award from <u>Harwin</u>, a highly respected global designer and manufacturer of specialty interconnects.

The Harwin award was presented to Mouser in recognition of superior sales, service, and delivery on a global stage. This is the second win for Mouser in this category, progressing from 2009's North American Distributor of the Year to this year's global award.

Doug Steele, Harwin Global Vice President of Catalog Distribution, says Harwin is pleased to announce Mouser as the Global Catalog Distributor award winner for 2009/2010. "Mouser is key in providing design fulfillment resources to Harwin's account base worldwide. Harwin customers continually recognize Mouser's ability to service their needs with an in-depth, broad stockholding, as well as the superior service and expeditious dispatchment of Harwin's product."

Barry McConnell, Senior Vice President of Products, states, "It is our pleasure to accept the Worldwide Catalog Distributor of the Year award from Harwin. To be recognized by Harwin for our ability to introduce their new products and grow their customer base globally is a true honor." McConnell added, "Harwin is in the forefront of introducing new innovative products, which makes the relationship with Mouser so successful. We value our partnership with Harwin and look forward to continued success worldwide."

Known for its focus on design engineers with its broad product line, unsurpassed customer service, advanced on-line catalog and innovative product marketing, Mouser continuously offers customers the newest products and latest technologies for their new design projects.

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The Newest Products For The Newest Designs

Mouser/Harwin Award Page Two

Mouser Electronics' website with interactive online catalog is updated daily and searches over 6.7 million products to locate over a 1.6 million part numbers available for easy online purchase. Plus, it houses downloadable data sheets, supplier-specific reference designs, application notes, technical design information and engineering tools.

About Mouser

Mouser Electronics, Inc. is an electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers. Mouser.com features more than 1.6 million products online from more than 400 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 270,000 customers in 170 countries from its 432,000 sq. ft. state-of-the-art facility in Mansfield, Texas. For more information, visit <u>http://www.mouser.com</u>.

About Harwin

Harwin has supplied superior electrical interconnects for over 50 years. Harwin's global network of manufacturing, support centers, and distributors allow them to meet the specialist needs of the world interconnection market. Harwin connectors have a proven history in several applications, including Military and Aerospace. Visit <u>http://www.harwin.com</u>.

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- 30 -