

### For Immediate Release

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# Mouser Electronics Signs Global Agreement with Harvatek Stock includes colored SMT LEDs & HarvaLED Light Bars

**Mansfield, Texas, USA – November 16, 2009 –** Mouser Electronics, Inc., known for its rapid introduction of the newest products, today announced it has signed an exclusive global catalog distribution agreement with Harvatek, a worldwide manufacturer and supplier of SMT LEDs.

Mouser's Harvatek stock includes surface mount LEDs in standard, mid-, and hi-power, which are available in a variety of colors. Also available are white HarvaLed Light Bars in three to twelve LED configurations. With Harvatek's wide variety of LEDs, Mouser can offer electronic design engineers across the globe a broad selection for their newest indication and lighting designs.

Mike Scott, Mouser Vice President of Active Products, states, "We are pleased to be adding Harvatek International to our optoelectronic linecard. Harvatek's high-volume manufacturing capabilities will enable Mouser to react quickly to ever-changing requirements in the lighting market."

According to Pete Perniciaro, Vice President of Sales for Harvatek International, "We believe that Mouser's worldwide customer base will be a tremendous asset to Harvatek. Our joint focus will be to develop and expand LED usage in both traditional applications and emerging solid state lighting products."

Known for its broad-based product line, unsurpassed customer service, and streamlined warehouse operations, Mouser continuously offers customers the most innovative products and latest technologies for their new design projects.

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Mouser Electronics is the only global distributor to publish a new page print catalog every 90 days. In addition, its website with interactive online catalog is updated daily, and searches over 5 million products to locate over a million part numbers available for easy online purchase. Plus, downloadable data sheets, supplier-specific reference designs, application notes, technical design information and engineering tools.

#### About Mouser

Mouser Electronics, Inc. is an electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers. Mouser.com features more than a million products online from more than 390 manufacturers. Mouser's 2,184+ page catalog is published every 90 days, providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 270,000 customers in 170 countries from its 432,000 sq. ft. state-of-the-art facility in Mansfield, Texas. For more information, visit <a href="http://www.mouser.com">http://www.mouser.com</a>.

#### **About Harvatek**

Harvatek is one of the world's largest manufacturers of surface mount LEDs. Its solid state lighting solutions are utilized in numerous applications including mobile phones, handheld media systems, LCD displays and appliances. Harvatek manufactures billions of LEDs annually. For more information, please call Harvatek at +1 (408) 844-8734 and or email them at <a href="mailto:sales@harvatek-intl.com">sales@harvatek-intl.com</a>. Harvatek is an ISO9001:2000 certified company and a TS16949 certified company. All Harvatek products are RoHS compliant. Visit <a href="https://www.harvatek-intl.com">www.harvatek-intl.com</a>.

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