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For Immediate Release

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Mouser Electronics and HI-TECH Software Ink
Global Distribution Agreement

Customers Gain Access to Software Used in a Variety of Embedded Microcontroller Product Families from Microchip Technologies and Cypress Semiconductor

Mansfield, Texas, USA – January 21, 2008 – Mouser Electronics, Inc., known for its rapid introduction of the newest products, today announced it has signed a global distribution agreement with HI-TECH Software, a developer of commercial ANSI C cross compilers that provide a complete, fast, and flexible development system for C and assembler code for embedded systems. HI-TECH software is used in a variety of embedded microcontroller product families from Microchip Technology and Cypress Semiconductor.

Mouser will stock HI-TECH Software's compiler range supporting Microchip Technology Inc's PIC10/12/14/16/17/18 and dsPIC3x/PIC24 MCU Families, as well as Cypress Semiconductor Corporation's PSoC® Mixed-Signal Array.

"The team at HI-TECH Software is proud to be associated with Mouser Electronics. We are especially impressed with Mouser's support of its suppliers, care of its clients, and their focus on bringing new technologies to the market. HI-TECH's award winning new C Compiler technology, Omniscient Code Generation, is in good hands at Mouser," said Peter Riachi, HI-TECH Software Chief Operating Officer.

"We're pleased to add HI-TECH Software products as a natural extension of our hardware and software tools in stock to support both Microchip and Cypress Semiconductor," said Mike Scott, Mouser Vice President of Active Products. "Engineering customers will have access to these software tools through Mouser's quarterly print catalog, as well as our continuously updated website, giving them access to everything needed to speed their new designs to market."

Mouser's broad-based product line, unsurpassed customer service, and streamlined warehouse operations make the distributor the design engineer's one-stop shop for all the components and

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The Newest Products For The Newest Designs

associated development tools necessary for total project design.

Mouser Electronics is the only major distributor to publish a new 1,900+ page print catalog every 90 days. In addition, its website with interactive online catalog is updated daily, contains more than 900,000 products for easy online purchase, provides over 1.5 million cross-references, as well as more than 677,000 downloadable data sheets, supplier-specific reference designs, applications notes, and other technical design information.

About Mouser

Mouser Electronics, Inc. is an electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers. Mouser.com features over 900,000 products online from more than 335 manufacturers. Mouser's 1,900+ page catalog is published every 90 days, providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 280,000 customers in 170 countries from its 432,000 sq. ft. state-of-the-art facility in Mansfield, Texas. For more information, visit www.mouser.com.

About HI-TECH Software

HI-TECH Software develops commercial ANSI C cross compilers that provide a complete, fast, and flexible development system for C and assembler code for embedded systems. HI-TECH software is used in a variety of embedded microcontroller product families from Microchip Technology and Cypress Semiconductor. For more information, visit www.htsoft.com.

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- 30 -